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EDITIO

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Between Craftsmanship and Industry

# SPECIAL

Arts & Métiers How craftsmanship connects to Design at a 2.0 level in today's Luxury Brand World



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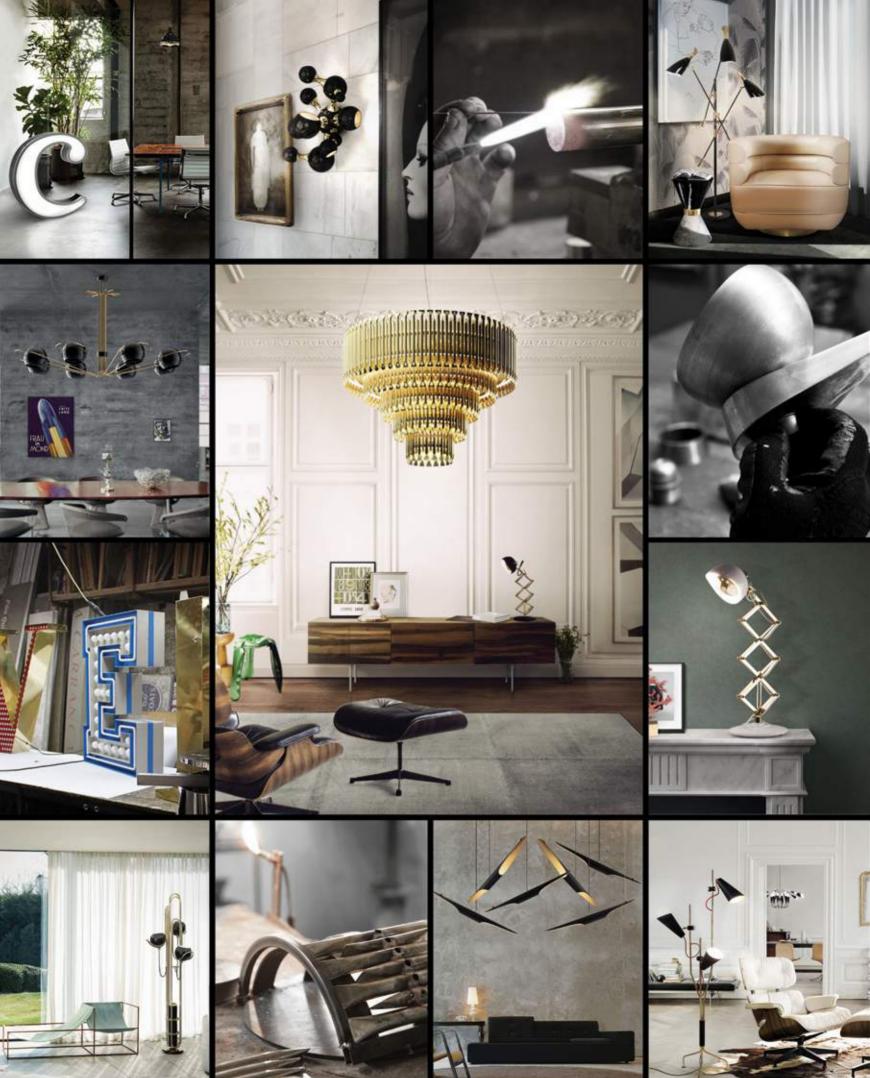


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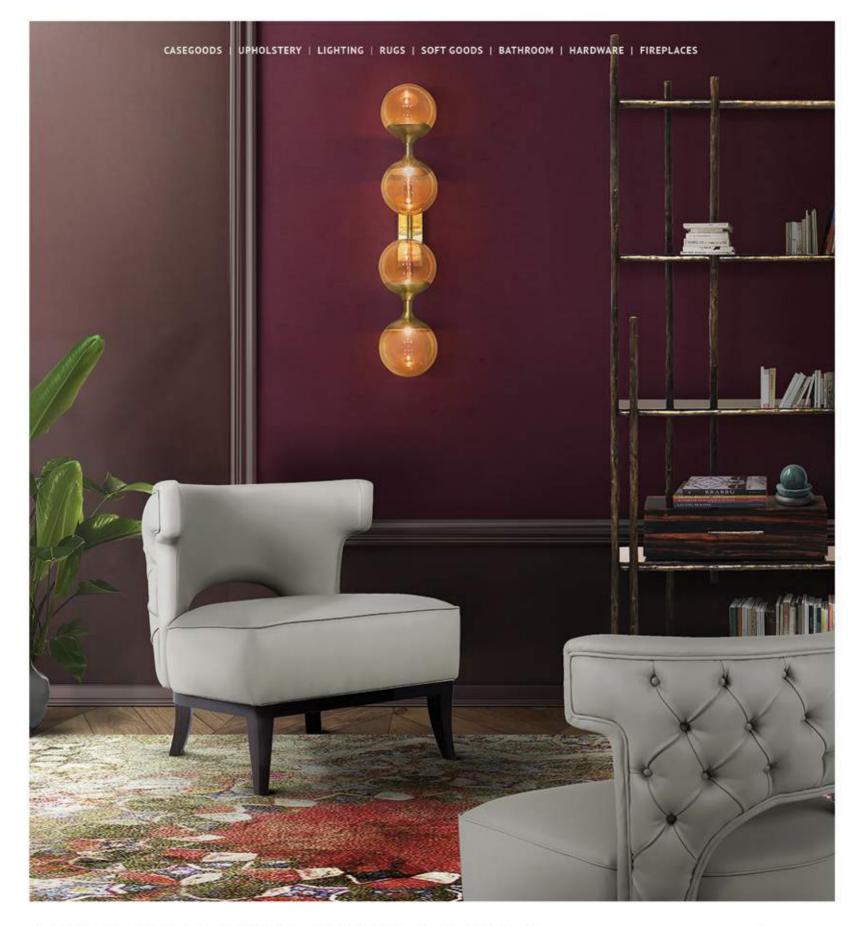






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# EDITOR'S

### Dear readers,

In today's world, high-end consumers look for uniqueness. People spend money on products and services that will both add up to their status in society and with which they create an emotional link, products that tell stories, products they can talk about with their friends, that will make them feel special.

It just happens that Craftsmanship is the best way of obtaining that. Craftsmanship links to emotions whilst Design brings it to a 2.0 level, meaning that Design makes the crafts fit for today's world, and therefore, coveted. So creating products that solve a need or a problem and, furthermore, speak to the heart of a specific audience in a way that today's world is looking for, is what luxury brands strive to accomplish.

In this Issue, we celebrate Design and Craftsmanship, both in Interior Design and Fashion. Let yourself be inspired by Designers and Projects, News, Events and special Inspiration & Ideas where Crafts take the central stage. I would like to highlight the Luxury Design and Craftsmanship Summit, which we attended to bring you the latest news in the industry. I am also proud to announce that COVETED is a media partner of the Covet International Awards, which will be taking in Paris, next January, announcing the best interior design projects of 2018 that celebrate the Arts & Crafts and timeless beauty.

Enjoy the summer, relax and get ready for the rentrée with CovetED's News and Inspirations.

PS: If you are looking for extra inspiration, visit our YouTube Channel: COVETED MAGAZINE.

editorinchief Patricia Pinho







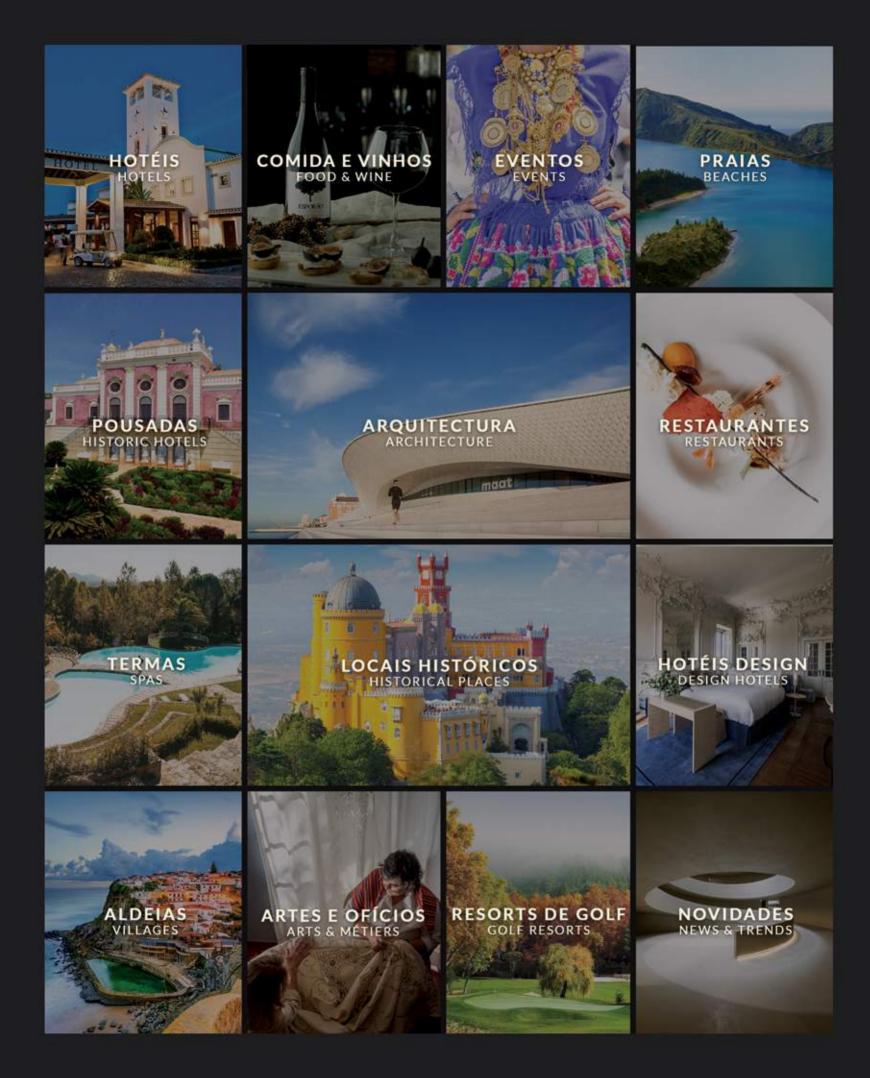
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# REND FILE

What do architecture and Fashion design have in common? According to the renowned Portuguese Fashion Designer Carlos Gil, everything. Nevertheless let's start with the beginning. For those who've never heard of him, Carlos Gil is one of the most prominent names in the Fashion Industry. His designs are incredibly appreciated amongst his audience, currently scattered around the Middle East, Asia and America. We had the chance to meet with the Portuguese fashion icon during the F/W 2018-19 edition of Portugal Fashion, in Porto, and to pick a little bit from his brain.

Carlos describes himself as a rather simple, inconspicuous and humble man. He lives through happiness and he strives to be happy. Never caring for the social paradigms or establishments, the creator believes in focusing on what really matters, his work. "It's never my goal to care for any social standards or to waste my energy in fruitless things. On the contrary, I always try to live my life to the fullest, and to appreciate every single happy moment like it's my last one".

As we walked through his career, Carlos told us that the most frightening moment was to leave his job as a design teacher in high school to pursue his dream. "My wife played an uber-important role in this part, as she told 'your talent is way above of a simple teaching job, you have the talent of a fashion designer, which is why you took your degree.



We're opening an atelier' she told me, and it was a tremendous risk."The fact that Carlos and his wife decided to open an atelier, in Fundão, showed how hard he and his wife believed in his talent. Fundão, for those who've never heard of such place, is a small town lost in the lavishing rural side of Portugal. And, as he stated, to start a business in Portugal's countryside is incredibly difficult. "That was probably the biggest risk I've ever taken. To accept the challenge"

Despite being the successful designer he is, Carlos' biggest concern now is to establish a connection between Carlos Gil, the Portuguese Designer, and Carlos Gil, the International Designer. He admits it's something risky, for a Portuguese designer to go out in one of the most ravishing industries in the world. With his wife constant encouragement, and his enormous talent, Carlos Gil became a constant in Trend Books all over the World. "Ever since I've been invited by the National Chamber of the Italian Fashion, I fell nothing but love and support. We used to come out in five-six fashion magazines per year, but this year alone we've come out in 16, which means that we're getting the international stability we sought".

As Carlos previously told us, to open a fashion business in Portugal's countryside is a tremendous risk, especially 20 years ago. But, even though the challenges he faced, he feels that, like the rest of the most developed Portuguese areas, the countryside has developed slowly, but steady. It gives him a tremendous pleasure and peace of mind to work in his hometown. "What I feel, when working in Fundão, is nothing but peace of mind"

Even though his major buyers are hours of flight away (Middle East, America and Asia), nothing makes the designer happier than working from his hometown. However, his life goes way beyond the picturesque countryside town. All of his commercial department is in Lisbon, the city of perpetual light. Lisbon is a huge economic harbour, as most of Portugal's most influential businesses are headquartered in there. He claims to be a man of the world, per say, thus, like most major fashion powerhouses, he's in constant travelling. For him, travelling is more than just business. For Carlos, every trip he makes is a golden opportunity to learn something new, to get in touch with different cultures and, of course, to study the trends that his costumers follow. "Perhaps, the only luxury in life is to travel. I love to travel because we get to know new things, we get in touch with new cultures, new ideas."



One of the designer's biggest passions is architecture. As a matter of fact, he feels like an architect himself. An architect of fashion. An architect that, instead of changing a city's landscape, he empowers women with his one-of-a-kind designs. As such, Carlos has been currently working alongside Gavinhos Architecture and Interiors, a Lisbon-based studio, Topázio, a well-known Portuguese goldsmithery and Covet House for a concept store in Portugal's capital. 'It's the merging of several architectures in one big heart, one through which an immense blood river will flow''

Throughout his award-winning career, Carlos highlights one he deeply cherishes. On June 10th, 2015, the designer was awarded the Grand Cross of the Henry the Navigator Order, Portugal's highest honour. It was more than an award. It was the recognizing of Carlos' work, of the way he brought the spotlight back to Portuguese design. He feels an enormous responsibility when he presents his collections outside Portugal, but, alongside the responsibility, comes a tremendous joy, one that he can't hide. "It's like a Herculean task, to represent a country. And it's not just me, it's a big amount of people that work incredibly hard to elevate my work, which is always presented in a soulful yet proud and wise way."

Whenever he presents in Milan, he feels he's under the world's spotlight. Milan's one of the biggest and most important fashion weeks in the world. The first times he presented, he wasn't today's Carlos Gil. He was just another foreigner trying to make it in Milan. A status that soon changed once the audience gazed at Carlos' designs. He felt huge support from the audience and all the love that Milan had to give. To present alongside Gucci, Dolce and Gabbana or Prada was nothing but a dream. Now, that's the reality he lives every year.

"It's a unique feeling. To be next to Prada, Gucci, Dolce and Gabbana is something truly amazing."

For him, a runway show has nothing to do with another. To present in Lisbon and to present in Milan is completely different. Whenever he presents in Lisbon, he feels at home, an inexplicable joy, as he's received by his fellow countrymen. As for Milan, the joy he feels is a joy of acceptation, the joy of integration.





"A runway show has nothing to do with another, they're very distinct worlds."

As for his inspirations, Carlos keeps it simple. He designs what the brand represents, a strong connection with strong women. He tries to know his clients and to see what drives them. And for him, there's no better source of inspiration than today's woman. A woman that, at the same time can be a mother, have a successful career and time to go out and have fun with her friends. That's how the Designers see today's all-mighty woman, and his designs prove it. His brand's motto is 24 Hours, as a tribute to his clients. "Nowadays, we have to acknowledge how powerful a women is. She's a mother, she has a family, a career, but she never forgets about herself. That's what I truly admire about them. They have always something special in their closet or car that allows them to leave their work and go to a cocktail party, like a sequins bomber jacket".

To produce and present a collection every six months is extremely expensive. In the designer's mind, most people don't realize it. All the commotion surrounding a runway show, the photographers, the journalists, the choreographers, the hairdressers, the brand's accounters, all of them have to work side by side so the show can go on as planned.

"It's easier to say bad things than good ones. I always compliment my colleagues' work and how fast they can get it done. It doesn't matter if I personally don't like a creator's design, but I make sure I encourage them to keep going."

The Portuguese Designer is a huge fan of architecture. Since a very young age, he developed an interest in all sorts of architecture, fitting fashion design in amongst them. Last year's collection was inspired not only by urban architecture but by nature's architecture as well. In his mind, people look for well-being, class and refinement, and that's where the talented Portuguese will continue aiming.







CHIARA FERRAGNI

# NEWS & TRENDS WORLDWIDE

### THE NEW CHIARA FERRAGNI SHOWROOM IN MILAN WAS DESIGNED BY FABIO FERRILO

Fabio Ferrillo's architectural vision has shaped spaces internationally, from the luxury shopping experience Runway in Vietnam's capital city Hanoi, to Chiara Ferragni's 50's flavored Pop-up at Le Bon Marché, Paris. In this new space, the key element is visual harmony which is created from the contrasting elements of polished Italian marble and raw béton brut, industrial sensibility combined with clean, modern lines. A compelling conveyance of Chiara Ferragni brand realized in this eponymous showroom by Fabio Ferrillo, founder of Milan-based architecture studio OFF Arch.





# CLOUD PERGOLA IS THE CROATIAN PAVILION OF VENICE BIENNALE 2018

At the Croatian Pavilion of the Venice Architecture Biennale, visitors are able to experience Cloud Pergola, a unique environment and one of the world's largest and most complex 3D printed structures. The pavilion was curated by the Croatian architect Bruno Juričić. The installation, that crosses the boundaries of architecture, art, engineering, robotic fabrication and computational models, won the favour of the public, by inviting to reflect on hospitality and climate change and shaping a new paradigm for architecture in the 21st century. The Croatian Pavilion will be opened until November 25th, meaning for the entire duration of Architecture Biennale.

### BAGATELLE RESTAURANTS OPENS UP NEW PROPERTY IN THE HEART OF LONDON

Contemporary French restaurant Bagatelle has unveiled its United Kingdom debut in the heart of Mayfair last month. In 2008, Aymeric Clemente and Remi Laba founded Bagatelle. The first London hotspot will be located on Dover Street, which will be transformed into a new and refined destination, gracing the area with modern fine dining and exceptional atmosphere. The venue will sprawl across two floors with 120 covers for a sensational dining experience upstairs and have an intimate downstairs lounge.



### LENNY KRAVITZ ADDS 75 KENMARE TO HIS INTERIOR DESIGN CURRICULUM

The majestic interiors of the 75 Kenmare located in NoLita's neighbourhood were designed by Kravitz Design, led by the iconic musician, Lenny Kravitz. Bringing refined elegance to this area, 75 Kenmare will introduce "the modern vanguard of enlightened living". The exteriors were developed by Andre Kikoski and his team, who made sure to give it a striking and contemporary look complementing the architectural landmarks of the neighbourhood. The building will be officially completed in fall 2018 and will be comprised of 38 homes, ranging from \$1.7 million to over \$12 million. Every space of 75 Kenmare provides sweeping views of the neighbourhood and feature unexpected contextual details as well as impeccably polished amenities, keep the downtown vibe very much alive.





### OCEAN COLLECTION: THE PERFECT SUMMER HARDWARE DESIGNS BY PULLCAST

This sensational collection combines sophistication with natural coastal elements, becoming the perfect summer collection to have. Entitled Ocean, it features a series of irreverent pull designs, made from the most exquisite handcrafting techniques. Every single piece makes a statement, giving an extra layer of luxury to any sort of furniture design.





### TOM DIXON OPENS UP BRILLIANT NEW SPACE IN SOHO'S 25 GREENE STREET

Located in the heart of Soho, the new Tom Dixon shop at 25 Greene Street will showcase the brand's rapidly expanding catalogue of lighting, furniture and home accessories in a twin floor retail store setting, while also offering a bespoke service centre dedicated to trade. This space used to be a chandelier shop. The space has 6,700 square feet across two floors and it was inspired by the new London headquarters in Kings Cross. The main goal is to act as a multi-disciplinary platform for innovation in design.

### BVLGARY HOTELS TO OPEN NEW LUXURY VENUES IN SHANGHAI, PARIS, MOSCOW AND TOKYO

Bvlgari Hotels and Resorts is set to launch a vast series of new properties in some of the most cosmopolitan and important cities in the world, including Shanghai, Moscow, Paris and Tokyo. These luxury resorts will have the timeless glamour and the heritage of magnificent Roman jeweller that the Bulgari brand is so known for. The Shanghai venue has already opened last month while Paris and Moscow will have their own property in 2020, and lastly, Tokyo's will be completed in 2022. The four luxury venues were conceived by Italian architects, Antonio Citterio Patricia Viel in collaboration with designers and architects from the respective countries.



# THIERRY LEMAIRE DESIGNS FENDI CASA'S NEWEST CAPSULE COLLECTION

The internationally acclaimed French architect and designer, Thierry Lemaire designed Fendi Casa's newest Capsule Collection, which is best characterised by a fusion between Italian style and the French decorative arts. In this collection, Lemaire redefined the concept of elegance by adding an eclectic and sophisticated touch. Replete with elements of minimalism and uncommon design, the collection has brilliantly combined leather and velvet with fur, and metals and wood with the rarest of marbles. According to the designer, "Fashion and design are two really very close creative fields and it was stimulating to create domestic furnishings able to blend the values of both and raise them to new heights".



## MARCEL WANDERS CREATES THE VERSATILE NEW CLASSIC COLLECTION FOR LAUFEN BATHROOMS

In collaboration with leading bathroom manufacturer, Laufen, the renowned Dutch designer, Marcel Wanders created a unique poetic experience with the New Classic bathroom collection. This project is a versatile, variegated concept of classic style, in which bohemian taste blends perfectly with a cosmopolitan and metropolitan image, suggesting an eclectic lifestyle. With this collection, Wanders has given a classical iconic form to the renowned material, SaphirKeramik.

This reinterpretation of classic elegance in a contemporary tone gave origin to a sophisticated collection that includes washbasins and a bathtub, but also furniture and accessories for the bathroom.





## BOCA DO LOBO'S FORTUNA GOLD DINING TABLE IS THE REPRESENTATION OF EMPOWERMENT

The astonishing Fortuna Gold Dining Table is one of the most shimmering design pieces created by Portuguese luxury furniture brand, Boca do Lobo. This exclusive piece represents the essence of empowerment, sophistication, mystics, and enticement. The Fortuna Gold Dining Table features a one of a kind design, with a unique table surface texture and an incredible finish that would definitely improve your home decor.

# COVET INTERNATIONAL AWARDS

The Covet International Awards were created with the purpose of celebrating and elevating the arts & crafts by distinguishing the most prestigious interior design projects. These coveting awards were also born from a passion to revive the arts that are clearly being forgotten, therefore, bringing their legacy to our contemporary world.

The Organisers of Covet International Awards - Covet House and the Foundation for Arts & Crafts Br(h)ands, share, as mentioned previously, the common mission of reviving ancient arts that are losing their place in the contemporary Design world. With 15 years of experience in creating curated furniture, which feature elements in the arts of filigree, tile, wood carving and others, Covet House has now a bigger mission than designing high-end furniture, they actually want to make sure that the knowledge of arts & crafts passes on from generation to generation.

### Now let's get right to it and know the reasons why one should participate in this honouring event for design and craftsmanship:

- The overall winner will have Access to a twenty-eight square meter booth at the January edition of Maison et Objet 2020. Set and logistics will be offered and the recipient will have the opportunity to Showcase their signature style in a creative and welcoming ambience.

- All of the winners will showcase their projects to an audience of press, thinkers, makers and opinion leaders at the Covet International Awards in Paris, which will be taking place simultaneously with the second edition of the Luxury Design & Craftsmanship Summit - Furthermore, the winning submitted projects and its respective creators will have an exclusive article in CovetED Magazine (www.covetedition.com) and Best Interior Designers (www.bestinteriordesigners.eu) as well as an exclusive interview, which will be published on CovetED's printed and online versions.

- In the issue of January 2019, CovetED will present seven different covers in reference to the winning projects. This issue will be distributed in newsstands, luxury hotels, deluxe airport lounges and private clubs. Winners will also be featured in the first volume of the book Covet International Awards to be sold worldwide in June 2019 and a press release will be sent to an international audience of 10,000 worthy contacts.

- In addition, all the winners will receive a certified issue from the American Society of Interior Designers (ASID) and a special trophy will be awarded at the official gala in January 2019, in Paris.

Since the language of luxury design is currently a combination of craftsmanship and arts that tell a story of passion and emotion. Consequently, the Covet International Awards become this obvious solution to promote such a message to the world, recognising skilled interior designers that share the same values. To conclude, we remind everyone that entries for submitting projects close on 30th September 2018, so don't miss this amazing opportunity to elevate design and craftsmanship in the most singular way.

30 SEP ENTRIES CLOSE 30 SEP 15 OCT

THE JURY WILL EVALUATE ALL SUBMISSIONS ACCORDING TO THE CRITERIA OF THE CONTEST AND SELECT THE 10 FINALISTS PER CATEGORY.

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ONLINE VOTING TO SELECT ONLINE VOTING TO FIND THE WINNER PER CATEGORY THE BEST PROJECT OF 2018

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# HIGHLIGHTS FROM THE LUXURY DESIGN & CRAFTSMANSHIP SUMMIT 2018

Organised by Covet Group and Brhands Foundation, the first edition of the Luxury Design and Craftsmanship Summit, which took place at the Multiusos pavilion in Gondomar, Oporto, from 20-21 June was a major success. The event had the noble mission to elevate design and craftsmanship through a wide variety of live showcases featuring the prestige of ancient arts and crafts as well as open talks with the luxury design world as its main topic. These were led by the best creative minds, opinion leaders, designers and makers in the industry. As mentioned previously, the summit started with a live showcase with master artisans on set displaying their skill and gathering the interest of everyone present. The art of filigree, ceramic, embroidery, tile painting, arraiolos, leaf gilding, wooden patchwork and metalworking were some of the main ancient arts and crafts explored during the two-day event, which left every audience member craving to learn more about each one of them.

A few moments later, the first discussion took place. Entitled, "The Value of Craftsmanship for the Luxury World", this session was all about the meaning of exclusivity and authenticity within the industry as well as showcasing the future of craftsmanship. This imperative moment was moderated by the CEO of Covet Group, Amândio Pereira, and was highlighted by the presence of keynote speakers, such as Nicole Segundo, Michelangelo Foundation's network developer for Portugal, who spoke about the work of the foundation, which is mainly to preserve, promote and encourage the future of craftsmanship as well as Homo Faber, an inspiring showcase of the finest European craftsmanship in Venice; Fátima Santos, the general secretary of AORP (Associação de Ourivesaria e Relojoaria Portuguesa) represented the exceptional association which has the purpose of honouring valiant craftsmen and women that are behind the astonishing jewel designs and changing consumers' perception of the market; Portuguese designer of luxury shoes, Luís Onofre talked about the complete handmade process of his detailed brand while António Moura, a business developer in the luxury field, enlightened us a bit about the tremendous potential of the Portuguese luxury market, as he helps this cause by introducing the finest luxury brands in an international context.

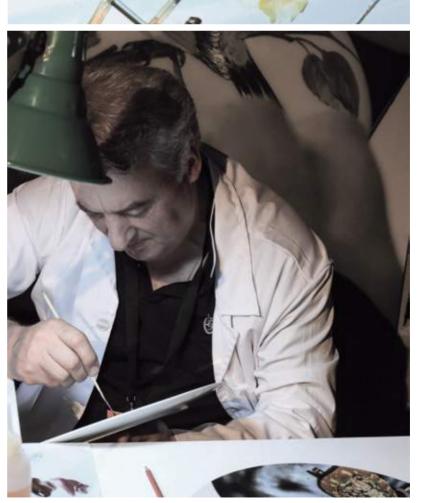




The second day started off with the insightful session "Design as Driving Force of Local Craftsmanship", moderated by Fernando Caetano, open media director and edition of Essential magazines. The outstanding panel was composed of Serena Confalonieri and Francesca Merciani, from Doppia Firma, a remarkable project that opens up a dialogue between design and artisanal excellence; Luís Sanches and João Branco, founders and creative directors of Storytailors, a concept brand of women's clothing that provides tailormade designs; Alda Tomas, a Designer from the renowned porcelain factory, Vista Alegre, who also brought to the stage one of their most skilled designers, Evelyn Tannus; and Toni Grilo, a product designer that showed his brilliant work with prestigious references, such as Topázio and Riluc. The main purpose of this session was to show everyone in the audience that the future of luxury design lies in the hands of craftsmen and women.



This extremely crucial summit to the development of design and craftsmanship ended up with a spectacular session, "Luxury Branding: Behind the Scenes Story", which had the purpose of highlighting the design and creative process of several luxury brands. The exceptional session was moderated by Mónica Seabra-Mendes, the head of the Luxury Management Programme of the Lisbon Catholic University and was further enhanced by keynote speakers such as Carlos Santos, head of Carlos Santos Shoes, one of the greatest brands of men's luxury footwear; Jorge Martins from the emerging RomBoats, which offers unique, sumptuous and, above all, aesthetically poetic creations; Marco Costa, creative director and CEO of luxury furniture brand, Boca do Lobo, a brand that strives to encourage sensational experiences by creating beautiful and soulful pieces that are handcrafted in Portugal; and lastly, Carla Graça, Vista Alegre's marketing manager, who proceeded to explain that Vista Alegre is now a lifestyle brand that takes pride in the fact that their products have a Made in Portugal stamp.



LLCAST

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The summit's mission of showing design and craftsmanship in another perspective was a complete triumph, aiming to inspire individuals to keep traditions alive while also adding their own contemporary touch as well as being involved in such a vital industry. We are proud to announce that the second edition of the summit will be taking place in January 2019, in Paris, a couple of days before the leading lifestyle and design event, Maison et Objet.

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JANUARY | PARIS MARCH | NEW YORK APRIL | MILAN MAY | NEW YORK JUNE | BASEL SEPTEMBER | LONDON DECEMBER | MIAMI

bringing together the creative minds, designers, makers, and brands, to

discuss what is next in the Luxury Design world.



# EXCLUSIVE INTERVIEW WITH BRITT MORAN

IN ilan is always a must-go place for any design lover, and CovetED had the opportunity to go to this stunning city and interview Britt Moran, from DIMORESTUDIO and DI-MOREGALLERY, that it is also managed by Emiliano Salci.

Dimore is mostly known for its personal, emotive and historical design approach making their work truly authentic. Now, you'll get to discover all of the latest projects and novelties, room by room and by the words of one its creators, in an exclusive interview!

At DIMOREGALLERY, we can see Transfer, an emotive installation dedicated to Masters of 20th-century design. "The collection we've been putting together spans from the 1930's all the way up to the 1980's and we also kind of move in between different countries as well, so not just a time, we have French, American and British. We wanted to make sure that we were putting together a collection that best reflects our DNA, choosing it based on emotions and things that we like", explains Britt Moran.

The name of the exhibit Transfer suggests the idea of a journey across distinct cultural ambiences and behind curtains made in de Le Cuona fabric, you will find the cultivated archives of a collector, which form the unmistakable expression of the creative duo, Salci and Moran. Among the pieces on display are works by Carlo Mollino, Angelo Lelli, Giò Ponti, Carlo Scarpa, Alvar Aalto, Charlotte Perriand and Jean Royère.



Moving in the direction to DIMORESTUDIO, we could visit two collections Perfettamente Imperfetto, signature pieces from the Studio's collections on display, and Limited Edition, the new collection of nine one-of-a-kind pieces created by Emiliano Salci. About Perfettamente Imperfetto, Britt Moran explains that we can find the collection in "a very sparked space and the idea was to kind of enveloped the visitor in almost a cocoon line feeling, a kind of incubator, so you enter in this room with soundproofing on the walls and (...) you begin to play with your senses, your earing is a little bit muffled and then you move into the first space".

Where you can find signature pieces from the Studio's "Progetto Non-Finito" and "Oggetti" collections on display.





DIMORESTUDIO has always more to offer and, for the first time, is presenting an installation in six street-facing windows, a temporary showroom for Limited Edition collection. Britt Moran tells us everything about it: "this year Emiliano (Salci) was really ambitious and wanted to do a lot, so he decided to do his own kind of personal expression of a collection trough limited edition pieces, they are actually one of a kind, there are nine of them and so is the idea of taking any kind of repurposing pieces from late 1980's hundreds or the 19th century." And Britt Moran continuous, in Limited Edition collection we can find "large armoires, chest of drawers and keep the most beautiful parts of the wood and them adding in a really kind of a more contemporary lacquers, and then again, there is polish steel and gold plated brass", everything set up in a colorful environment which serves as a vibrant backdrop with its bright purple carpeting and gold walls.

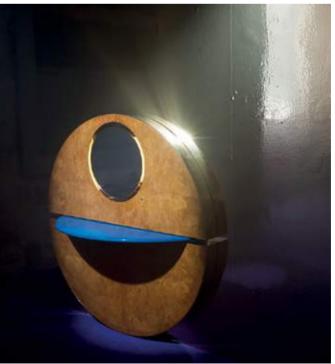


When asked about DIMORESTUDIO latest works, Britt Moran talked about residential and hospitality projects like "a restaurant in London, we are in negotiations at this moment with the same company that we work with for another larger project. It's called Leo's, it's a private restaurant because it's in a private member club in London, the Arts Club, so we are speaking with them about another project that should begin any time soon now. We also have several residential projects that we are working on the moment, we've just finished a project in Zurich, another one in Florence, that we're where closing up on and we have a few more residential projects that we are doing in London at the moment".

"We also have a couple of retail projects that we just finished", tells Britt Moran, "for example, there is a space in London that we did with Fendi, we have another space that is opening in Saint-Tropez, we have another one that will be opening next year, so we are kind of expanding retail hospitality and residential at the moment".











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## LLADRÓ MEETS BOCA DO LOBO A TALE ABOUT HIGH PORCELAIN AND EXCLUSIVE FURNITURE

Bringing art and luxury interior design together, the leading porcelain brand, Lladró joined forces with exclusive furniture brand, Boca do Lobo to unveil its remarkable showroom at Piazza Fontana, 6, Milan, right next to the Duomo square. The showroom is brimming with iconic designs from both brands and was conceived in partnership with Cosentino, a leading name in the production and distribution of innovative surfaces in architecture and design. CovetED went to Milan to visit the remarkable showroom and has the chance to speak to Guillaume Heuzé from Lladró as well as Boca do Lobo's Vera Silva.

Now in terms of how this collaboration came about, Vera Silva, Boca do Lobo's brand ambassador for the Italian market, said "So, it all begin when Boca do Lobo and Lladró had a partnership in New York City, they had a partnership in a fair and it continued for their showroom. Guillaume contacted us for the showroom in Milan". The showcased pieces were then selected by the Head of Design, Marco Costa, who choose mostly pieces from the brand's Lapiaz Family.







In the showroom, one can find the iconic Chair N° 11 and the Soho Console combined with Lladró's exceptional creations, such as the spectacular Winged Fantasy, a limited edition of 250 units, the Geometric Panthers of the Origami Series conceived by the creative laboratory, Lladró Lab as well as the Paradise Vase, the biggest and most complex vase created to date by the historic art porcelain brand. Other pieces on display are the moments tables, small home jewelry or the elegant Jamz lamps, inspired by the essence of jazz, between other inspiring lighting pieces.

Guillaume Heuzé, Global Interior Design Development Director of Lladró explained that this is "a long work, so two or three years' work, it's all handcrafted and these are very special pieces. Like the one that you see here, because they are close to art, so they are all limited edition and from the new collection. (...) As Boca do Lobo has been using very symbolic furniture we really wanted to use symbolic pieces and make everything concrete for a great lifestyle of interior design". Guillaume Heuzé concluded by saying: "you can see that you could buy a big piece like this because you see that on that console or on that buffet this piece fits perfectly".

All of these creations are perfectly integrated and allow us to discover the incredible decorative language of both brands, highlighting an exclusive design lifestyle.

Website: www.lladro.com; www.bocadolobo.com Address: Piazza Fontana, 6, 20122 Milano MI, Italy



## ARTS ET MÉTIERS

We are currently living in a world that is in a constant change and never has the future been so close to the present as nowadays. This frenetic pace brings the need to be flexible, creative and constantly proactive in order to be able to stay on the frontline of the future. As the pace of change accelerates, new needs and new requirements are essential for people, professionals and brands not only to adapt to that changing world but also to continually correspond to the also ever-increasing target demands. But no future can be completely extraordinary without preserving the best legacies that our ancestors left us. And that corresponds precisely to the arts & métiers that keep enchanting everyone as time goes by. So that brings us to the question: How can craftsmanship level up to a 2.0 degree and connect to the luxury brand world?

The best way to answer this question is to look at the good examples that already conquered the world by combining luxury with handicraft techniques. And one thing is guaranteed when you combine design with craftsmanship: there is no such thing as two pieces exactly the same when you do something by hand. And that's what makes craftsmanship so special. The following brands, whether in the shoe, watch or furniture and accessories industries truly know how to adapt the contemporaneity of our times to the prestigious ancient arts and crafts, providing pieces with added value and the finest quality possible.



#### **BLUF SHOES**

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#### **BOCA DO LOBO**

Boca do Lobo seeks to encourage and represent the most authentic handcrafting techniques around the world by understanding and interpreting the past, through technology and contemporary design. We dare to design artistic products and accurately handcrafted pieces with years of legacy.

They are fearless and crave for innovation, being able to deliver an unparalleled experience and fulfill their most demanding clients' desires and needs.



#### **BORDALLO PINHEIRO**

This unique brand was established by the late Raphael Bordallo Pinheiro, a creator that was distinguished by his humoristic drawings, caricatures and exceptional ceramic designs. Nowadays, the brand still maintains the foundation of its creator. They offer a wide variety of distinctive pieces that are quite allusive to Portuguese motifs. Bordallo Pinheiro adds contemporaneity to its traditional techniques of manufacturing, reinventing its production process when it comes to aesthetic and technical matters.



#### **BOVET 1822**

The renowned Swiss brand is best recognised for its incredible handcrafted watches. Since 1822, Bovet has, in its creations, artfully combined the most exquisite mechanisms with the absolute finest craftsmanship techniques. Bovet 1822 can truly transform a simple watch into a complete masterpiece due to their expertise in a wide variety of areas, including chronometry, dial craftsmanship, gem-setting, miniature painting, engraving, decorating and creating the best Amadeo convertible cases.



#### CORKDESIGN

Corkdesign is distinguished by being the first brand in Portugal that works cork for several items. With exclusive prints, this is a brand for lovers of something different. They specialise in creating cork cloth and prints on wallets, suitcases, clothes, footwear, accessories, among others. Corkdesign has several lines adapted to any occasion and style. It also has cork wallpaper, an ecological material traditional in Portugal that gathers the interest of people more and more all around the world.

#### CASTELBEL

Founded in 1999, the highly respected and prestigious Portuguese brand, Castelbel manufactures high-quality bath, body and home scented products. They carefully handcraft each product using traditional methods, making sure to combine a stylish design with a wide variety of exclusive fragrances.







#### JOSEFINAS

"We believe that a handmade product has unparalleled magic." is one of the mottos of this brand. This well-known Portuguese brand excels with originality, through the creation of high-quality handmade products. It all begins with a group of women with a dream, taking the dream to all women, then, Josefinas were born. In this footwear brand, feminine colours, flowery drawings and ballet shoes are distinguished, all of which are enhanced by a touch of unique design and craftsmanship.





#### LUÍS ONOFRE

Launched in 1999, Luis Onofre is all about producing handmade luxury shoes and accessories of extremely high quality, made from the finest materials, innovation and technology. Heritage and luxury are two words that are often associated with the brand's work. Their ability to pay attention to the minor detail in their handmade production has already allowed them to conquer the world. It's a brand that perfectly reinstates the fact that one of the best shoe industries in the world is the Portuguese. The brand offers an unparalleled experience of beauty and comfort.

#### SANTONI SHOES

Luxury, design and perfection are what best defines this astonishing Italian brand that, since 1975, has been providing the most luxurious handmade Made in Italy shoes. Tradition and innovation are the pillars of Santoni's creations while also pursuing the vision of refining the cultural heritage of craftsmanship and Italian excellence.



#### WEWOOD

Founded in 2009 in Florence, WeWOOD is known to masterfully reflect the cultural and artistic heritage of this beautiful city. Through Italian excellence, the brand is able to design exceptional watches with greater attention and care for environmental issues. In order to achieve such a feat, WeWOOD only uses recycled wood from all over the world, without using toxic elements or chemicals. As a whole, their line of wooden watches blends perfectly luxury, style, art and environmental responsibility.

#### **VISTA ALEGRE**

Located in Ílhavo, Aveiro, north of Portugal, Vista Alegre is one of the largest groups in Portugal, specialised in porcelain, ceramic and crystals. The brand gives privilege to the traditions, producing about ten million pieces per year in decorative items and domestic porcelain. Vista Alegre currently produces tableware, decorative, giftware and hotelware, high-quality glass and crystal, and 18/10 stainless steel cutlery. Vista Alegre tries to preserve the tradition and history of Portugal in its pieces, every year, they invite prominent industry professionals who design and make collections for the brand, giving a contemporary touch to the tradition of Vista Alegre.







## EXCLUSIVE INTERVIEW WITH PETI LAU

Peti Lau is an interior designer from New York. She has worked with top interior designers such as Cullman & Kravis, Jeff Lincoln, Huniford Design Studio, and iCrave. From an early age, Peti Lau has love of what surrounds her. At the age of 18, she began piano and singing lessons, one of her desires was to become an opera singer, however the desire to act disappeared with the death of her father. However, the interior designer continues to make small performances on special occasions.She studied architecture, which she considers to have contributed a lot to the interior designer today.

"AristoFreak is the old-world charms adapted for the modern days."Discovering her passion took some time, so Peti Lau launched herself into the discovery of the world. Travelling around the world helped her to decide who she wants to be. Then, design found her and it was love at first sight. She travelled to various places, created businesses such as a restaurant, a cocktail bar, and launched a clothing line for chefs in Bali, Hawaii and India, among many other experiences that helped to create a very particular style: Aristofreak. Aristofreak is her signature style. At an age when cultures, times and environments blend, patterns and colours, AristoFreak tells a story. The brand was born from a funny story. In a conversation with her ex-husband, where she told him all the travels and immense projects, he pronounced -"Oh! That's so AristoFreak "- and even without knowing what it meant, at the time, the name remained till this day.





#### "As a good designer you need to understand the styles, where the references come from, and then you have to learn the rules so that you can break them! "

Peti Lau says that one of her great inspirations continues to be travelling. Travelling opens up a world of cultures, people and colours, inspiration comes from all corners, running around the world helped her decide who she wants to be.

Peti Lau has worked with major brands such as Cullman & Kravis, Jeff Lincoln, Huniford Design Studio, and iCrave. Working with these brands was a milestone in her career. She met many people in the area and developed relationships that helped her leave her hometown safely and settle in New York. Their styles also influenced her career. All the firms are different from each other, she explained. Cullman & Kravis is traditional but run by women, where the environment was fun and supportive, they worked with high-end individuals like Oprah Winfrey. She collaborated, also, with Huniford, very different from Cullman & Kravis, and with a more masculine touch: "Huniford is much more of a masculine kind of approach and the designers had more colours than they were very attracted to, which really helped me develop my signature colour. " With the cooperation with ICRAVE, the colour was not the most important thing, they bet on unique and unusual design. The mix of all brands made Peti Lau create her own brand that attracts people from all over the world. For the future, the design of a boutique hotel and the launch of a book are plans that Peti Lau does not want to miss out on. Among these plans, starting a family, sailing around the world and a Safari in Africa are on her bucket list. Peti Lau leaves an advice to all who are entering this world full of opportunities: "Be passionate, the industry of design is so big, not everyone can be a designer because it takes a lot of skills, you have to try everything. Every opportunity is a step to pursue your dream or figure out what you want, it's a journey."





HOLLYWOOD HILLS HOME PROJECT BY PETI LAU The New York-based designer, Peti Lau, founder of AristoFreak, decorated this astonishing 3,579 sqft 1930s bungalow home for Alex Pall, the renowned DJ from The Chainsmokers. Located in Hollywood Hills, the beautiful home features modern architecture and mid-century styles, giving it an industrial and elegant touch. The house is brimming with artistic and aesthetic value and through floor to ceiling Torrance Steel windows, owners and guests alike are able to enjoy sweeping views especially of the stunning canyon and mountain. This residence is a great representation of the value of craftsmanship and how it has evolved over the years.

The magnificent house highlights a separate lower level area which is actually perfect for guests, a studio space, a gym, a master bedroom retreat, a walk-in closet and a mesmerising spa bathroom. In addition, the kitchen is well-appointed with stainless counters and island with appliances from Bulthaup, Mile, Sub Zero and Gaggenau. It also features a neon sign which was specifically made for the Chainsmokers' first appearance on "Saturday Night Live". This unique residential project also includes a series of entertainment spaces, including an outside lounge area with an Italian Earthstone pizza oven, decks and a patio under lush old oaks and exotic cycads. The outside fireplace is completed with Kuba cloth pillows, table and chairs that belong to the owner, Mexican tiles and 1930's rustic stonework.



The entrance welcomes guests to a natural and inviting environment that features a Bone Inlay console designed by Berbere World Imports, handmade lighting by Bonita Interiors and a mid-century brutalist mirror. On the other side, there's also a marque that was found on Etsy that says "Chateau Mooshu" in regards to Pall's puppy and a pair of African beaded chairs. In the family room, one can find an exceptional tropical wallpaper by Hassan Hajjaj, best known for being "the Warhol of Marrakech". The living room presents a blue wall above the leather sofa, ceramic Mid-Century brutalist lamps on each side, mid-century walnut brass side tables from Bonita Interior, astounding pillows by Antony George Home and highly curated works of art by Posner Fine Art.





The dining room is decorated with photographs by Alex Prager, a rainbow lightbox, custom-made chairs inspired by Milo Baughman, in Edelman Vermillion cowhide and seats upholstered in Holland sherry velvet, a credenza by JT Alexander, which is an eclectic mid-century modern piece with a twist of Hollywood glam and an 80s style chandelier.



The bedroom's walls are covered in a House of Hackney fabric and wallpaper from the Artemis collection, it also features bedside tables by Anthropologie, vintage lamps, a bed in wild-card woven jacquard leopard print fabric and custom bedding by Vivre Luxe, and lastly, the rug is a vintage 30's Chinese Art Deco rug from Leon Banilivi Rugs. The design of the great room is further enhanced by the Monocles sideboard by Essential Home, according to Peti Lau, "this was the perfect midcentury-inspired piece to use as the elements of the chic and sexy," adding that what caught her eye for this peculiar design was its "midcentury sabot legs, the brass circle scale just worked so perfectly with the natural stones and was a perfect place for that piece." Furthermore, this division also highlights a John Currin art piece that has been in Alex Pall's family for a long time, a rich color polo blue by Benjamin Moore that brings a sense of sexiness and masculinity, an African man sculpture, vintage 60's marble candle holders which lie next to the musician's grammy, and then the brass and circle pattern of the Monocles just complete this multi-layered space.





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## EXCLUSIVE INTERVIEW WITH DENIS KOŠUTIĆ

s the artist behind massive design projects, such as Palais FG, House de Mar and Orlando di Castello, the Vienna-based architect and designer Denis Košutić views interior architecture as a subject of consumption, not a monument to eternity. When he was younger, the designer dreamed about being a fashion designer and movie director but went on to studied architecture. After concluding it, it was with all of his knowledge and experience that he finally found his true vocation in interior design. What Košutić enjoys the most out of being an interior designer is the "hard work and you have to love it and be strong enough to do it. The moment of standing in front of your realized vision is one of the best sensations I know." The interior designer believes that freedom is where the key to success lies. He brings positive energy and good spirit both into his designs and personal life. As a matter of fact, it is by following such a perceptive philosophy that his interiors are so highly commended. Košutić also notes that "nothing is for the eternity - design is made for people and should change and develop all the time because the way of life and the everyday needs of the people change in the modern world faster than ever before."

He views the interaction between designer and client as one of the most important aspects of the working process, as he discloses, "The work is always a combination of my personal attitude and the spirit of the client, influenced by the location, building, room and task. The success of one project is the result of the perfect mixture of all those components – the function and the form have to build the perfect unit at the end. That is the only way for me to make the client and myself really happy." For Košutić, it is really imperative to take the client into a new journey, a unique experience and walk towards a road of rediscovery. The interior designer is known for producing "out of the box" projects and he becomes this versatile by being so inspired by the everyday things, by art, fashion, music, movies, history and, of course, people. It is all about the things that surround us, one just has to truly pay attention to it. When asked what best describes his work style, the designer said "mix and match of very different elements and styles are the basis of my work ... "I adore colours and patterns. Colours are emotions, patterns are able to open a new dimension of the surface - smart interaction of both creates fantastic atmosphere in the interior." For the designer, every project should have a narrative, should tell a unique and awe-inspiring story, to take advantage of the now and translate it into design. Košutić's speciality lies on designing one-of-a-kind furniture pieces, carpets or wallpapers for particular projects, but not only that, he also makes sure that their understanding for the client's vision and the nature of the task itself are clearly reflected in the final product. Altogether, his work is quite personal, contemporary and artistic. In regards to keeping up-to-date with trends, sometimes he prefers going the classical route while others opting for something new and trendier, but overall his projects end up being a mixture of both. For him, it is crucial to always find the right way to create a story, taking into the consideration the specifications of a certain project.





He believes that "The real challenge is putting them in a very unconventional context and creating some completely new and unique compositions. I`m not obsessed by trend itself but also very aware of it. The spirit of the time should be clearly noticeable in my projects. We are not allowed to keep standing, we have move and develop all the time trying to create new trends." In addition, Košutić is not a firm believer in long-term planning as he prefers to accept challenges as they came and truly embrace them! Moving on to recent projects, Denis Košutić enlightened us a little bit more about his latest project, "The idea was to view over the roofs of Vienna and feeling the intellectual spirit of Paris and the coolness of the NYC Park Avenue at the same time."

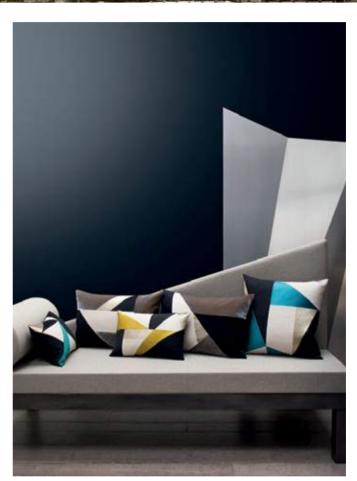
In conclusion, the designer leaves a positive message for the design world: "Designers have an important possibility and also a purpose to make the world beautiful and to help people to live in a qualitative environment. The influence of the interiors in which we live, work, shop or eat is immense and we should use it in a positive way. And never be afraid, just do it."

## MAISON ET OBJET SEPTEMBER 2018, PARIS

The Ultimate lifestyle and design platform, Maison et Objet Paris returns to Paris Nord Villepinte, for a second time this year, but now with a new perspective and ideas in mind. In this new edition, set to occur from 7-11 September, Maison et Objet will take on a new challenge, a complete overhaul of its structure in an effort to going back to the basics (regarding its sectors): Maison and Objet. Everybody knows that Maison et Objet is like a chameleon, having the ability to constantly reinvent itself, exploring new thematics year after year. Its representatives are always aware of the needs of industry professionals as well as homeowners and design lovers, keeping an eye for shifts in the market. Three distinctive initiatives led to the new launch of these sectors which are debuting in September, including one involving outside consultants and professionals in the market, François Delclaux, the founder of the agency Un Nouvel Air and Jean-Luc Colonna d'Istria, the co-founder of the concept store Merci. Due to the diversity in the world of interior design, a lot of challenges for specifies take form, and so in order to become easier to scout new ideas and inspirations, Maison et Objet has altered its Maison sector, which will now be divided into four new realms: Unique & Eclectic, Today, Forever, and Craft. Through this four sectors, Maison et Objet will offer styles and trends just as diverse as before, with the assistance of the most exclusive luxury brands within these sectors.

"Interior designers, interior architects and high-profile buyers all favour a style-oriented, lifestyle-based approach to picking furniture, accessories, and creative technical interior solutions. For this reason, establishing an appealing atmosphere is essential," explained François Delclaux.

The beauty of this design and lifestyle event is that it is highly appreciated by respected buyers both French and international. These are always searching for the latest product novelties, so the presence of the Objet hub by typology is more crucial than ever. For this edition, M&O has simplified the process into seven categories: Cook & Share, Smart Gift, Fashion Accessories, Kids & Family, Home Accessories, Home Fragrance, and Home Linen! "The interior design market is growing again, both in France and internationally. But faced with the prospect of a crumbling retail business, professionals need to differentiate themselves with a strong and intelligible brand identity. As a result, buyers need to keep an eye out for new finds and explore new territories. When they are visiting the fair, what they want is to go straight to what they need, but still have the opportunity for surprising discoveries," affirmed Jean-Luc Colonna d'Istria.

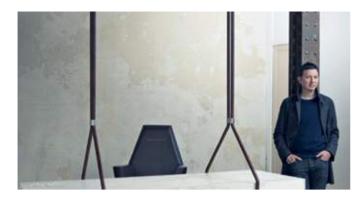




After "Silence", "Comfort" and "Show-Room", "Virtuous" will be the new inspirations theme. Once again, Vincent Grégoire from the renowned trend forecasting agency, NellyRodi, will be overseeing the Inspirations space. According to Grégoire, this new chapter was based on, "The disruptions that are affecting our daily-life environments have grown so deep that we are now facing the urgent necessity to change things on all levels. We must put an end to this shift towards generalised overstimulation. We need new rules, a more virtuous ethic, innovative solutions for alternative growth and consumer practices."

As a whole, this theme will be all about educating consumers, focusing on 'makers' and thinkers, craftsmanship and environmental awareness, making discoveries and exchanging ideas and appealing design concepts that are actually virtuous and better our world.





#### DESIGNER OF THE YEAR: RAMY FISCHLER

In his work, Ramy Fischler doesn't like to repeat himself and his designs have to make sense. After concluding his design studies at ENSCILes Ateliers in Paris in 2004, he then went to work with Patrick Jouin. It was there he started to explore all expressions of design until he founded his own studio in 2011.

Fischler enjoys questioning the value of a function, he follows various steps in his creative process to achieve the final result, including anticipating tomorrow's behaviour, defining the reason and use of each project and visualising the environment where a piece would be effective.

His work is heavily influenced by cinema. He practices design in much the same way a director would make a film. Fiction and collaborative work are the twin pillars of his process. The work he does for private residences and restaurants regularly give him the opportunity to design his own furniture designs. Furthermore, he also creates hybrid objects that illustrate his capacity to blur the boundaries between disciplines.

Ramy Fischler will give the spotlight to the diversity of his studio's activities and projects from day to day, offering visitors a chance to grasp his visionary and holistic approach.



#### **RISING TALENT AWARDS**

Lebanon has been the chosen country for this edition's Rising Talent Awards. Carlo Massoud, Marc Dibeh, Carla Baz, Anastasia Nysten, Studio Caramel and Paola Sakr were the six selected emerging talents that definitely represent the future of the design. "This new generation shares one common trait: optimism. At a time when Lebanon is facing grim prospects and facing challenges to solve its problems, these young designers produce pieces that express happiness." – Cherine Magrabi (founder of Lebanese design platform House of Today)

Carlo Massoud started his solo career in 2014 by showing his Dolls project at the Carwan Gallery. Through an artistic approach, his work is best defined by a balance between functional design and art, while also having a social and political statement. The Beirut-based designer, Marc Dibeh opened his own studio back in 2009 and, since then, he has been exhibiting his work all around the world, including in Paris, London and Miami. He gives great importance to creating something that has a story while also keeping that same interior or product timeless and simple.

Calling on the expertise of Lebanon's most experienced artisans, Carla Baz's handcrafted furniture reveals the beauty of fine materials, examples of such are her designs of the Hay bench and the Borgia candelabra.

In 2015, Anastasia Nysten established her own design studio specialised in furniture and interiors. Scandinavian comfort with a bold aesthetic is one of her major trademarks. Through this, she is systematically pushing formal research beyond the classics. Using natural materials is quite important to Nysten.

Studio Caramel is comprised of Karl Chucri and Rami Boush, who first met when they were studying interior design at the Lebanese Academy of Fine Arts in Beirut. They created their studio in 2016 and their creations are often shaped by a specific context without ever compromising on the furniture's capacity to decorate a room. Paola Sakr's versatility for multidisciplinary has allowed her to completely satisfy her taste for innovation and her curiosity, which are actually the basis of her projects. Everything she creates has a story behind it. Her approach is consistent with the original function of product design, establishing a "collaboration with the world".

These emerging creators are indeed a representation of the future of Lebanese design, a new generation that has followed the footsteps of their ancestors by putting their international experience to the service of local, usually little-known manufacturing techniques. During Maison et Objet, each designer will showcase their extraordinary work.

The world's most beloved tradeshow is the perfect stage for industry professionals and design enthusiasts to discover new trends and expressions in a multitude of sectors. Each year, Maison et Objet promises and delivers a creative and diverse space replete with uniqueness and business opportunities, and the September edition of 2018 will be no exception.



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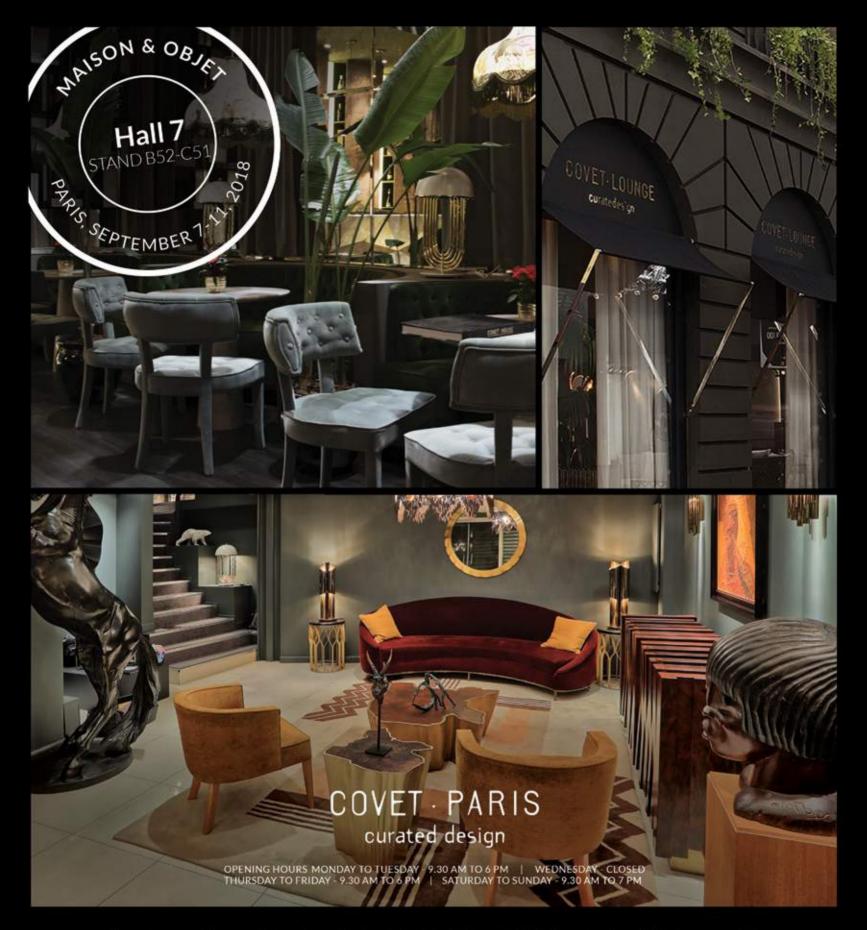
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PARIS

DESIGN WEEK



The most expected showroom has finally open its doors in the City of Lights. COVET PARIS features beautiful design sets specially created to inspire the best interior design projects. The long-awaited parisian Showroom represents the world's best brands, who wish to be one step closer to all design lovers in the magical capital.

ADDRESS: 154 RUE DE ROSIERS, SAINT OUEN (INSIDE SAINT OUEN'S FLEA MARKET)

## LONDON DESIGN WEEK

Celebrated as the capital of design, London hosts, during this time, a series of exceptional events that seek to promote creativity and innovation, bringing together the greatest minds in the country, from designers to retailers as well as opinion leaders and educators. This year, the design week will take place from 15-23 September 2018 and visitors can expect to see a wide variety of exhibitions throughout numerous venues and institutions in London. Last year, the event broke all records by welcoming 450,000 individual visitors from all around the world. According to Ben Evans, the director of the London Design Festival, the entire festival "is a platform for 100s of design stories to be told. Each of them talks to an expanding audience hungry for design ideas and enjoying the quality and diversity of what's on offer. It all confirms London's status as the global centre of design."

The event gives visitors the access to go to the main design districts of London, where they can find the best design stores, showrooms and iconic landmark projects. The latter is comprised of a series of ambitious installations spread across the most prominent sites in London and designed by influential figures, such as David Adjaye, John Pawson, Marc Newson, Amanda Levete, Ronan and Erwan Bouroullec, David Chipperfield, and many others. As a whole, this imperative design week is both a cultural and a commercial event. The programme ranges from major international exhibitions to trade events, installations to talks and seminars, from product launches to receptions, private views and parties.



#### DECOREX

Decorex is internationally renowned for being one of the best platforms to find the most coveting concepts and products regarding interior design, which are developed by emerging and well-established talents. This year's edition will take precedence from 16-19 September in Syon Park.



#### 100% DESIGN

Considered one of the best destinations in the beloved London Design Festival, 100% Design is actually the largest and longestrunning design trade event for industry professionals in the UK. From 12-19 September, this will become the best place to find the most appealing interior design trends, inspirations as well as emerging talents. This year, the event has introduced brandnew features, including the affluent area of West Kensington Design District, 100% Features that celebrates forward-thinking design, 100% Forward that honours emerging talents in sectors like lighting, textiles, furniture and product design, 100% Build London, which is a show dedicating for the construction and architectural industry, Design Best Sale Shop, among many other attractive exhibitions.





#### LONDON DESIGN FAIR

The London Design Fair takes place in the creative heart of East London. The new edition will occur from 20-23 September and will bring together 550 exhibitors from 36 countries. Here one can find the latest trends in furniture, lighting, textiles, materials as well as the most astonishing conceptual installations from the world's best minds.



#### DESIGNJUCTION

In 2018, designjunction has found a new location in the cultural hub of the South Bank. The event will take place from 20-23 September and will encompass a combination of global furniture, lighting, accessory, material and technology brands, who have the opportunity to meet, do business and be inspired by one another. The event hosts numerous pop-up shops, installations and interactive features, making Designjunction one of the most exclusive and prestigious events in London and worldwide.

#### FOCUS

Located in the Chelsea Harbour Design Centre, Focus is recognised as a primary destination for creative excellence. Each year, the event gathers thousands of makers and thinkers from the industries of interior design, architecture and fashion. Colour will be one of the main aesthetics for the upcoming edition.



#### **DESIGN DISTRICTS**

One of the most important components of this marvellous design week is London's highly curated design districts. Each one features a cluster of events and exhibitions that allow visitors to truly enjoy the extraordinary lifestyle and design essence of London.

#### **BRITISH ART FAIR**

For its 30th anniversary, the prestigious art fair will celebrate modern British art from the last 100 years. The event will count with the presence of over 50 leading dealers as well as plenty of peculiar exhibitions taking place at the Saatchi Gallery, from 20-23 September.

#### CLERKENWELL

For its fifth year, the design district will appose the best multidisciplinary elements of this historical region. Zaha Hadid Design, Vitra, Knoll, TOTO, Viaduct and Moroso are a few of the most renowned manufacturers that will be present.



#### **BROMPTON**

The 2018 programme was curated by Jane Withers Studio focusing around the theme of "Material Consequences". Many enticing design projects will be shown that question the role of design on a local and a global scale. In this district, you can visit the showrooms and design stores of some of the world's best brands, including Meridiani, Kartell Wander, Citco, Molteni & C, Poltrona Frau, B&B Italia, and countless others.

#### MAYFAIR

Quality and craftsmanship are two of the main focus of this exceptional district. It gathers interactive exhibitions from the best galleries. Once known as a more traditional location, The Mayfair Design District now showcases how evolving and opened it has become when it comes to contemporary and collectable design.

#### MAYFAIR

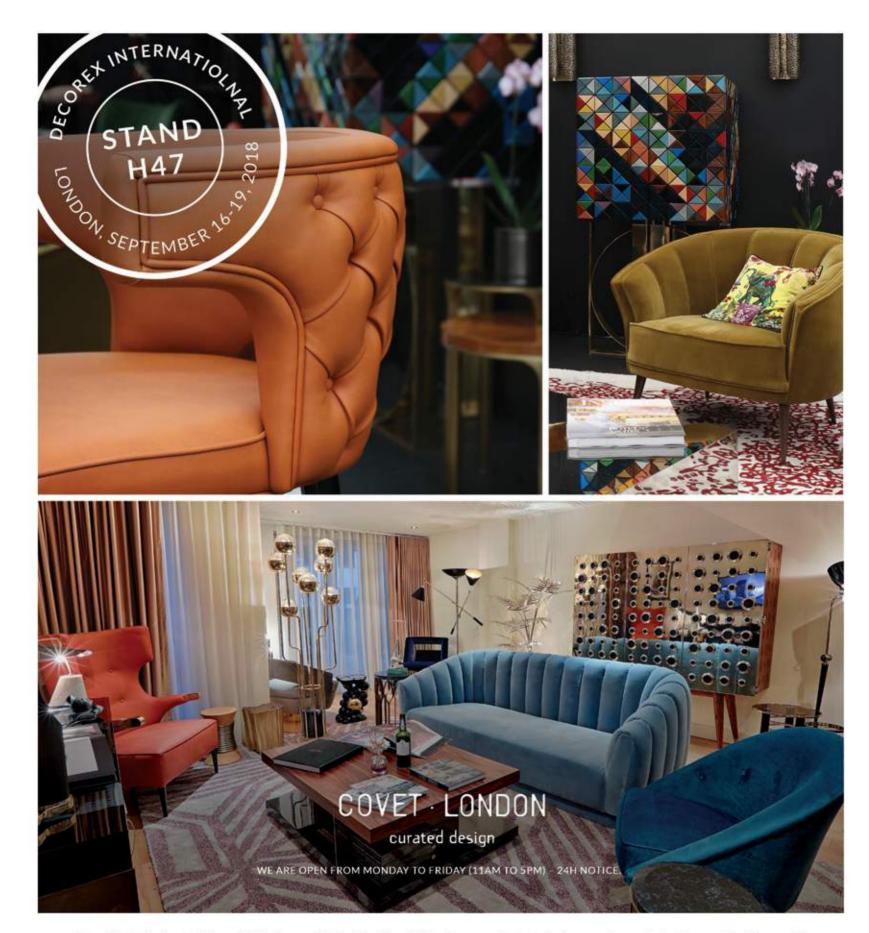
Victoria has been one of the most recently transformed and well-connected areas in London. Presenting a vibrant and bustling character, the district gives birth to major investments. Here, creative thinkers and visitors will be able to gather and enjoy "world-class experiences".

In conclusion, the London Design Week is one of the greatest celebrations of design that allows both design enthusiasts and professionals to discover the best of what the city has to offer. It is in fact, the best platform to identify and be inspired by the latest trends and product releases.



Bankside Design District is a celebration of the area's thriving creative industries with a programme of installations, open studios and interactive workshops. Here, one should definitely check out the Tate Design Week and Bankside secret garden.





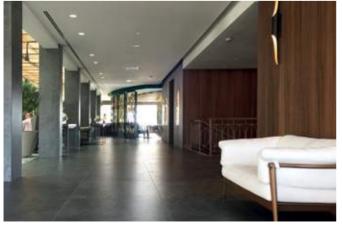
A showflat in the heart of the world's design capital: London. Our wish is offer you an intimate design experience attached to an authentic scenario. Conceived with different collections of furniture, lighting and accessories, the apartment and its professionals are ready to inspire all the visitors with a private tour over amazing stories behind the pieces. A highly trained team is waiting to tell every detail of each brand, to answer all questions and to help to finish projects on time by showing the best choices.

ADDRESS: 1 Regal House Lensbury Avenue, Fulham London , SW6 2GZ

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## SPLENDIDO BAY LUXURY SPA RESORT BY STUDIO SIMONETTI





The Relais Sant'Emiliano was recently renovated in what is now called the Splendido Bay Luxury Spa Resort. The magnificent five-star hospitality venue is located on the edge of Lake Garda, in Italy and its interiors were completely refurbished. This exceptional project was signed by the renowned Italian architectural and interior design studio, Studio Simonetti, specialised in hotel design for more than forty years. The deluxe resort highlights several buildings. The Club House is the main structure of the resort with a new area layout that features defined and integrated functions. As soon as one enters, they can be mesmerised by incredible views of Lake Garda, the largest lake in Italy, and the entrance also receives plenty of natural lighting due to its brise-soleil. The marvellous hall impresses everyone as the two semi-circular structures designed with gold and bronze plates.

Splendido Bay also features countless dining venues, including the astonishing Bistrot & Bar Americaine where guests can enjoy the scrumptious cuisine of Chef Paolo Favalli, from creative dishes to fresh salads. In this space, one can also be bestowed by some of the most iconic lighting fixtures, including the Coltrane wall lamp by DelightFull. The luxury resort has refurbished its phenomenal hotel rooms with the finest design materials and finishes. Gold, copper and bronze are the main colours used to give brightness and characters to the diverse areas of the hotel, while also conceding timeless elegance. In addition, national walnut is the main material of the classy boiserie used in order to embellish enchanting ceilings with discreet grains and style effects. Throughout its 57 modern rooms as well as other guest areas, the resort has been renewed with exquisite details, such as Irish green marble, decorated plate glass, ceppo Lombardo stoneware, vertical green wallpaper, mid-century lighting designs, and much more, that all convey a sense of exclusivity and glamour to the resort. All of the utterly comfortable guestrooms also offer sweeping views of the famed lake.

Website: www.studiosimonetti.it Address: Via Ducale, 6 47921 – Rimini Via Marconi, 99, 25080 Padenghe Sul Garda (BS)







## NOHO CONDOMINIUM BY RYAN KORBAN

Ryan Korban is one of the youngest and most successful interior designers of our time. The designer works excitingly for a better tomorrow through a sleek and bold aesthetic. The New-York based designed has recently designed a NoHo Condominium at the 40 Bleecker area, that is best described as a "modern luxury residence for a new generation of connoisseurs." This project was conceived in collaboration with the landscape architect, Edmund Hollander. At the request of the private real estate developer, Broad Street Development, the two skilled creators brought an extraordinary contemporary allure to this stunning residence. Being a specialist on high-end retail design and having worked for remarkable houses, like Balenciaga, Alexander Wang and Aquazzura, In order to enhance the design of the 12-story condominium, the designer opted to introduce custom-designed products so as to entice the residents.

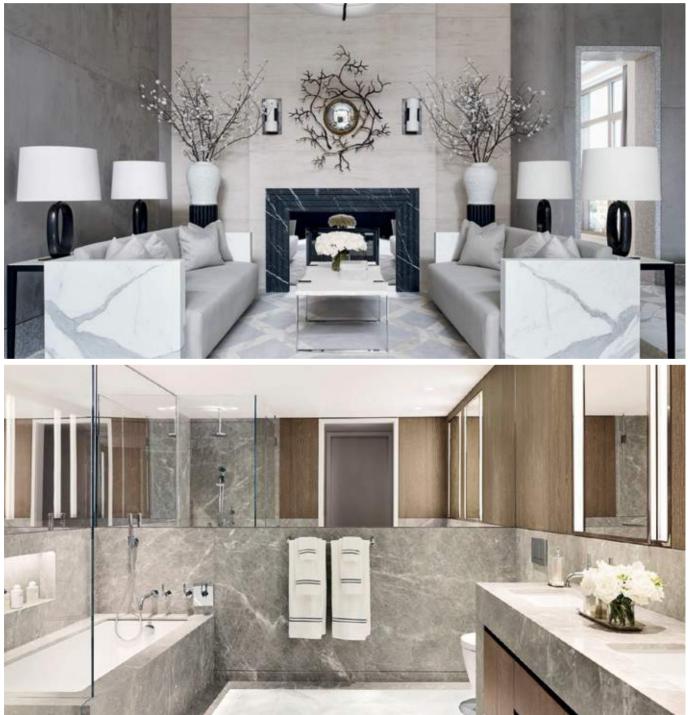
"When designing 40 Bleecker, I knew my work needed to speak to a new generation of downtown buyers who are looking for luxury and elegance against a modern backdrop. This idea of contrast is evident throughout the spaces in everything from textures and materials to finishes and furniture - masculine contrasts with feminine, traditional with modern, soft with brutalist." – Ryan Korban The condominium lobby combines a suede-panelled with Beauval limestone walls through layered marble and terrazzo flooring. It also features an astonishing black marble, bronze-lined fireplace. From the many enticing materials and elements, a few stand out, including the Italian cerused oak cabinetry that dresses up the Miele appliances in the Kitchen and Bill Schwinghammer's custom lighting which gives a whole new look to the marble clad-bathrooms.

According to the extremely talented designer, the 40 Bleecker will be the "new way of living and sets the tone for the future of design and development downtown."

#### Website: www.ryankorban.com

Font images: NY Curbed/Architectural Digest/Douglas Elliman





### ALTAMOUNT RESIDENCE BY HIRSCH BEDNER ASSOCIATES



Hirsch Bedner Associates (HBA) is one of the most ingenious practices when it comes to hospitality design. Specialised in hospitality design as well as residential projects, HBA was founded in 1965 and has since set plenty of industry trends. The Santa Monica-based company has recently designed an amazing Altamount residence, in Mumbai that is absolutely stunning.

Hirsch Bedner Associates is known to create signature looks for some of best luxury brands of today as well as independent contemporary boutique hotels, spas, restaurants and urban resorts. Each interior project from HBA is the result of a unique and sensitive approach to the location, architecture and the client's vision, and this spectacular Altamount residence is no different.Designed to very last detail and following a holistic path, this bespoke residence is full of innovative design, spatial planning, colour psychology and accessory selection. The Altamount Residence in MUMBAI is the latest design project by HBA and highlights some of the most iconic furnishings, such as the Eden center table by Boca do Lobo. This residence was inspired by the multilayered urbanity and culture of Mumbai. A small palette of materials and colours is implemented throughout the space in varying finished and sizes to add richness. Furthermore, architectural lighting plays an imperative role in enhancing and complementing the layered experience throughout the apartment.

Website: http://www.hba.com/



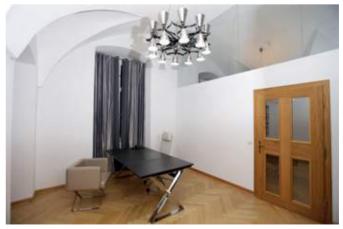
### MUSIC FOR VAN GOGH BY HOME, DESIGN INTERIORS

The exceptional design project before you was the creation of Home Interiors Design Studio, a renowned interior design company based in Vienna that masters the art of combining history, design and attention to details in all of its creations, essentially capturing the beauty that surrounds us. Music for Van Gogh is a homage to the beloved post-impressionist painter, Vincent van Gogh as well as one of the oldest cities in Austria, Salzburg, in which this project is located. Salzburg is known for being an authentic historical and cultural centre and home to the world's most famous Austrian Musicians, including Wolfgang Amadeus Mozart, Herbert von Karajan and Maria von Trapp.

The owners are quite passionate about Van Gogh's paintings and history of design, and in virtue of such, Home Interiors ensured that all of the rooms incorporated not only the creations of the artist but also the musical legacy of Salzburg. The group of designers achieve this feat by adding elements of different eras, further enhancing the cultural essence of this project.

The walls and chairs feature a deep blue colour that was based on the painter's depiction of a night sky while the colour of the rug was made to resemble the wheat fields from his famed paintings. Nevertheless, what makes this project even more magnificent and with a musical twist is the mesmerising industrial lighting pieces, such as the gargantuan Galiano round chandelier and the mid-century modern Coltrane wall lamps, both pieces by DelightFull. These music-inspired lighting designs were then combined with some of the most exquisite furniture designs, from prestigious luxury brands like Boca do Lobo, Ralph Lauren Home, Vitra, Emmemobili and Knoll, resulting in awe-inspiring spaces reigned by the sound of musicality and glamour.





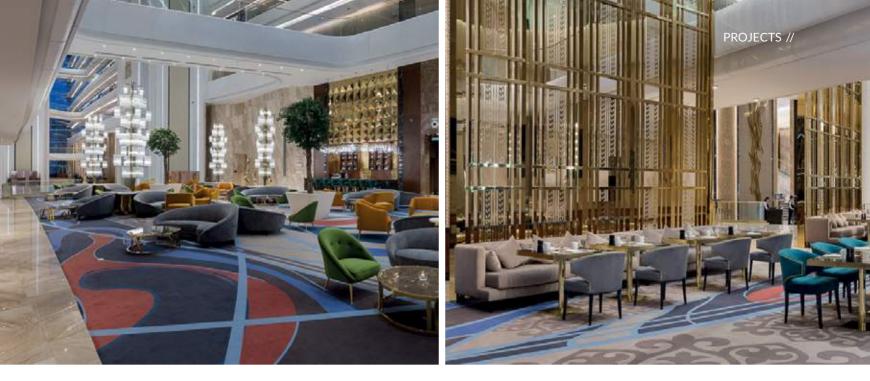


## "I LOVE FLORENCE" TOWER BY ROBERTO CAVALLI HOME

The prestigious luxury brand, Roberto Cavalli Home will add its glitz and glamour for the first tame to Dubai with the astonishing tower project entitled, "I Love Florence". While construction of the building started earlier this year, Roberto Cavalli will be responsible for the interiors of this massive residential tower, using a wide variety of exquisite home accessories and ornate fittings from the Cavalli home interiors.

The waterfront skyscraper located in Downtown Dubai reaches 34 storeys and was developed by the largest property developer in Saudi Arabia, Dar Al Arkan. Each apartment will allow guests to enjoy unobstructed views of Dubai's most energetic and dramatic areas of Dubai. In regards to the essence of this project, the Chief Executive Officer of Roberto Cavalli, Gian Giacomo Ferraris, "I see a strong correlation between Florence and Dubai, with both cities projecting elegance, art and design in everything they do, each in its own way. The new tower will embody Roberto Cavalli's passion for beauty, design and celebration of Italian craftsmanship. It will encapsulate the high-end luxury our fashion house has been famed for."The marvellous and enriching interiors of Roberto Cavalli will have a bespoke touch to them, the living spaces are imbued with depth character and style, as Ferrari adds "They will be an embodiment of all the strength and glamour of the Maison 'Roberto Cavalli' lifestyle, delivering energy, prestige, emotion, success, and desire to experience." The exceptional tower comes as a redefinition of the living experience while also adapting the "romantic vibes of the rustic streets of Florence." Yousef Bin Abdullah Al Shelash, Chairman of Dar Al Arkan, declared: "When we set out to draw our vision to become leaders in global real estate development, we decided to only settle for the best, hence our choice of Dubai Canal as a location, and the epitome of Italian luxury, Roberto Cavalli, to conceptualise and create truly outstanding living spaces, not only in the residential units, but across the tower's amenities, including the lobbies, gym, swimming pool, yoga area, outdoor training area, and hallways. Residents and visitors will experience a true Florentine feeling."





## HILTON ASTANA HOTEL by bi group

Situated in the heart of beautiful Kazakhstan, Hilton Astana Hotel is striking in its splendour. The prestigious state-of-the-art hotel was founded in 2017 and is besieged by some of the most stunning architectural landmarks, including the Bayterek Tower, The Palace of Peace and Reconciliation, also presenting itself close to the business district. In order to maintain its glamorous and luxurious ambience, the luxury brand, Brabbu was asked to furnish almost every setting of this stunning hospitality venue with its nature-inspired upholstery designs.

Having one of the most recognizable names in the industry, Hilton maintains its known high level of service and remains the stylish, forward-thinking global leader of hospitality across the globe. The hotel is ready to provide friendly, individualized service to its guests. Spacious and elegant guest rooms with modern decoration have large, panoramic windows. Hotel restaurants offer healthy and delicious options to satisfy any craving, while the rooftop lounge presents Asian and Mediterranean cuisines served under the stars. The challenge to create the perfect ultramodern stay in Astana was given to BI Group – a large construction holding in Kazakhstan, which has been implementing projects in its own cities through the years. With the help of Nurlan Kamitov, founder and head of INK Architects, the project of 50,000 sq. m. was developed and executed within a record time period.

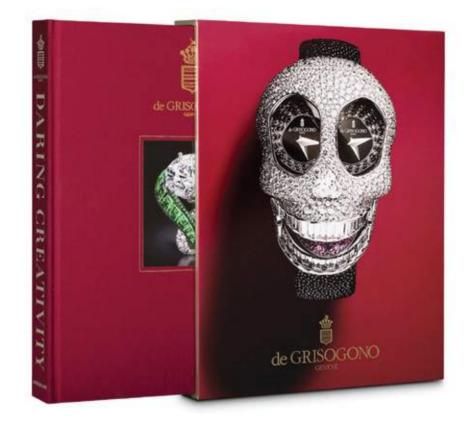
The conceptual basis involves three key elements: nature, culture and history of Central Kazakhstan. One of the dominant symbols of the city is a golden stalk of wheat, which represents its land cultivation and prosperity. Along with stylized samples of folk art, the rich culture and history appear in many furniture elements: carpeted floors, decorative installations and in the shapes of the lighting devices. To perfectly fit the philosophy of the concept and designer's idea, BRABBU nature-inspired design was chosen, using BRABBU Contract to furnish almost every division. Celebrating Kazakhstan's culture, the hotel features spacious restaurants that not only offer scrumptious dishes but also an unrivalled interior design. Tall golden screens and golden details along with blue and yellow contrast are the main colours

of the country, this is why elegant IBIS Dining Chair and NAJ Dining Chair came together to celebrate the main idea.

The MALAY Dining Chair in pine green gives an elegant touch to dining room space whereas the extremely chic N20 Bar chair exudes a glamorous feel to the cocktail bar. Furthermore, the SAARI Sofa is an alluring addition to this room design and can be a true protagonist: delicate light blue velvet invites one to a comfortable stay, while the base in polished brass brings elegance to the room set. The experience provided by Hilton, Astana is absolutely incredible: personalized conditions and luxury accommodation will surprise every visitor. Extravagant details combine with high-end furniture, creating beautiful contemporary spaces, for casual and formal talks.



## DE GRISOGONO



#### Visionary Crafts and Daring Creativity

Fawaz Gruosi is the inspired visionary behind Swiss jeweller de Grisogono, a brand where creativity knows no boundaries, with unique gemstones and diamonds as inspiration!

But de Grisogono is about so much more, he instinctively understands the craft in its opulent mix of Florentine and Byzantine influences and its striking gem combinations. Gruosi's unsurpassed handcraftsmanship make it singular in the jewellery world, as the arresting images in this luxury volume attest.

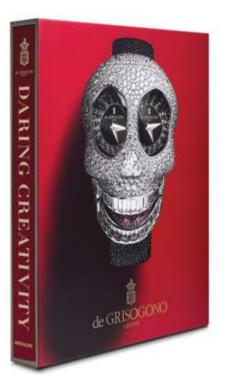
De Grisogono's first creation was a bespoke pair of pearl and diamond earrings for the Begum Salimah Aga Khan, the Princess and model that epitomized the luxury and exclusivity that would come to define the jeweller.

Since then, influential women such as Sophia Loren, Duchess Camilla of Cornwall, and Sharon Stone have donned Gruosi's glittering designs, which explore black and white diamonds, uniquely coloured stones, and innovative yet classic form.



Gruosi dynamic creativity and nonconformist approach have been rejuvenating the conventions of jewellery since the brand was established in 1993 with a boutique on Geneva's Rue du Rhône, where he eschewed the minimalism characteristic of the decade in favour of rich, sensual, ornate pieces.

Vivienne Becker is a jewellery historian and also an award-winning journalist. Author of many books on the history of jewellery design, she is based in London. Becker is a contributing editor to Financial Times's How to Spend It magazine, writes for newspapers and magazines around the world, and lectures and broadcasts on her subject. She organised and wrote the catalogue for the first major exhibition of the jewellery of René Lalique, and curated Jewels of Fantasy, a travelling exhibition of twentieth-century costume jewellery.

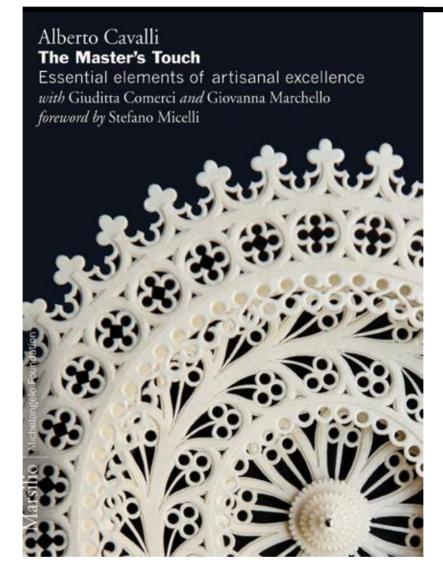




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## — THE DISTINGUISHED — WORK OF MASTER ARTISANS



by Michelangelo Foundation

The Michelangelo Foundation for Creativity and Craftsmanship was created to value a person's ability to make lasting objects of beauty. The international non-profit foundation celebrates and preserves master craftsmanship and strengthens its connection to the world of design.

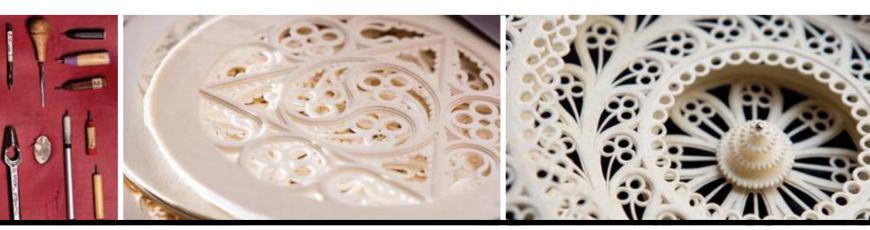
At The Master's Touch, authored by Alberto Cavalli and researchers Giuditta Comerci and Giovanna Marchello from Michelangelo Foundation, you will find a groundbreaking study to describe the distinguished work of master artisans everywhere. The book criteria evolved through systematic research and analysis of terminology, legislation and public opinion, and interviews with master artisans that root the criteria in lived experience, affirming and enhancing their relevance.





In order to mark the publication of The Master's Touch Michelangelo Foundation is hosting panel discussions across European countries. These discussions celebrate the publication of the book and begin an engagement with the Criteria for Craft Excellence among the wider arts, design and craft sector, opening a conversation around a common language for excellence in craftsmanship. "The aim of the work was to create a set of criteria that could be used with confidence and ease across the many types of artistic crafts and across cultures by those who seek to safeguard and promote fine craftsmanship.", says Alberto Cavalli, Executive Director of the Michelangelo Foundation for Creativity and Craftsmanship and author of the book. Alberto Cavalli is also Director of the Fondazione Cologni dei Mestieri d'Arte, a lecturer at the Politecnico University in Milan and a visiting professor at the Creative Academy where, in addition to teaching, he runs seminars on the artistic crafts. Cavalli is a member of the jury of the prestigious Prix Liliane Bettencourt pour l'Intelligence de la main, an award granted by the Fondation Bettencourt Schueller in France, and he has also contributed his expertise to the activities of the Paris-based Centre du Luxe et de la création. Giuditta Comerci is a researcher, cultural events curator and a subject expert for the Bellezza Italiana Chair at the Politecnico University in Milan. She is also the president of the Associazione Noema, dedicated to the study and promotion of musical culture.

Giovanna Marchello is a business development and licensing specialist in the fashion and luxury goods industry. She has written extensively about luxury goods for the Russian monthly Kak portrait and oversees cultural projects related to the artistic crafts.



#### HERDADE DO FREIXO REDONDO, PORTUGAL

The world's most visited architecture website, ArchDaily have named the astonishing wine cellar of Herdade do Freixo, the Building of the year, in a competitive contest chosen by the readers. The project was conceived by Frederico Valsassina Arquitectos and it is distinguished by its privileged location on the large plain of Redondo, in Portugal, which is surrounded by untouched rural landscape. The transition between exterior and interiors spaces happens in a fluid and sequential manner, allowing for a physical and visual communication.





"It is a common discussion today, the denial of the architecture. To perform an intervention on the site without the appearance that there was architecture involved", says Valsassina, who won the international competition launched by the Herdade do Freixo several years ago. He recalls the owners had the intention to build a wine cellar to complement "the great investment they were doing in the vineyard", but which also integrated with the village, that was the "continuation of the landscape itself". The winery was designed to make the most of the characteristics of the grapes as well as to keep the rural landscape untouched. It is designed to a stringent technical and creative brief and is deliberately discreet and unobtrusive. It is secondary to the vines and the 1,000 hectares of pure Alentejo land that surround it.

Inside the Herdade do Freixo, there are two routes — one for workers and one for visitors — in an exceptionally "round" building that is remarkably accessible. It was built completely underground, three storeys below the vines. Its architecture is both bold and unconventional. It meets the brief of not outshining the sources of inspiration for this project, which are the vines and the terroir.

The cellar's design also reduces the temperature range throughout the year, providing a stable temperature, which is ideal for the proper development of the wines and retains their freshness and balance. The design also takes into consideration the potential of the grapes and respect for the wine during the fermentation stage and no pumps are used throughout the process. It makes use of gravity throughout the production process. As a whole, its architectural forms are further enhanced by the scenic effect of the building.

Website: http://www.herdadedofreixo.pt/ Address: Herdade do Freixo, 7170 112 Freixo, Redondo, Portugal.

# TRENDBOOK

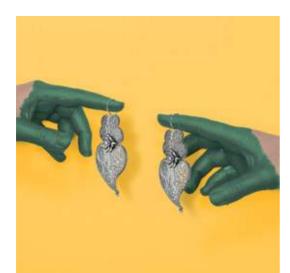
Trend Book forecasts future trends for the Home and Interiors. This tool explains how trends grow, evolve and flow; helping perceive and understand how they will interact with our daily life.





Artisan products are extremely popular among consumers right now. Handmade products require time, artistry and skills which, once combined, give life to pieces greatly enriched by the care and personal attention invested by the artisan behind their creation. Millennials like to express their individuality by buying one-of-a-kind products. Consumers want to get back in touch with the things that touch them, both emotionally and physically.

Arts and crafts as then become a reaction to the poor quality of mass manufacturing. This new Maker's Movement is set to make a difference in the world by reusing waste and transforming it into expressive art for the people.



# The ancient art of filigree is finding new life in modern luxury

Like nature, traditions are also renewed in a permanent cycle of creation. Based on this premise, Portugal Jewels created the CICLO collection, inspired by the organic, complex and seductive forms and textures of nature. Always trying to recover the techniques and timeless designs, with a contemporary approach, the Portuguese brand has implemented the same philosophy in CICLO: Portuguese filigree gives body to elegant and timeless jewelry, full of complex details, inspired by the forms and textures of nature and worked gently by the wise hands of master craftsmen.



# Calla Haynes recycled her fashion line into colorful moroccan rugs

Woven rag rugs, as their name implies, carry humble origins, but what if the materials that marry together into such recognisably handcrafted carpets came from a more elevated source? That's the question at the root of 'The Boucharouite Project', which picks up where Calla Haynes' fashion label left off.

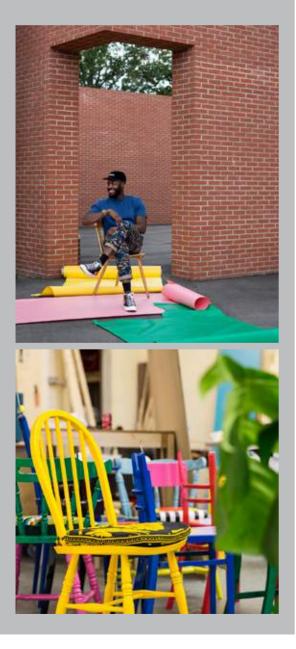
In today's fast fashion world, the surplus of material left after producing a collection is astounding. Haynes has created a truly sustainable partnership with three female artisans in the Zarkten region of Morocco. Together they repurpose textile remains from luxury European and Japanese fashion companies to create contemporary interpretations of traditional Berber rugs.

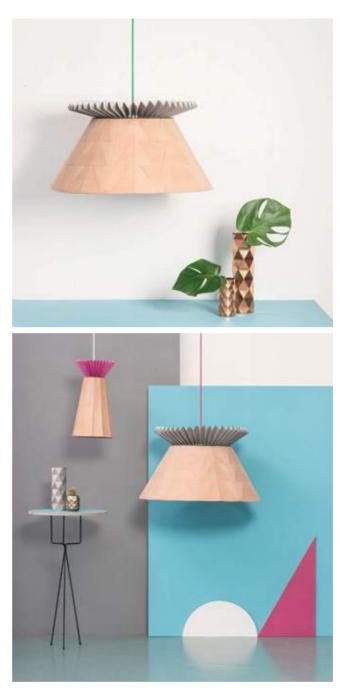




# A creative soul turning vintage furniture into storytelling pieces

Yinka Ilori is a London based designer. He specialises in up-cycling vintage furniture, inspired by the traditional Nigerian parables and African fabrics that surrounded him as child. Humorous, provocative and fun, each piece of furniture he creates tells a story. Ilori is passionately against the unnecessary waste he has seen in European and West African consumer cultures and this drives him to reuse discarded furniture and other found objects. With each custom made piece inspired by a parable, Ilori restores new life and purpose to reclaimed materials.





#### Get On Trend With These Stunning Geometric Lights

'The timber tailor' is an exclusive collection of wooden pendant lights created by UK design practice, "Another Studio". Influenced by the craft of tailoring, each piece was constructed using pattern-cutting techniques on the wood veneer to create elegant and seamless structures. Mixing machine and handmade processes the final outcome creates polygonal wooden forms that imitate the shape of the structural body.

The timber tailor includes four striking and playful designs: yoke, ruffle, peak and puff.

# 

# TRENDS FOR THE NEXT SEASON

Our trend forecast offers seasonal inspiration, key color directives plus material and product application across fashion, interiors, and lifestyle.

WWW.TRENDESIGNBOOK.COM INFO TRENDESIGNBOOK.COM

# DESIGN GALLERIST

#### Rare & Unique Products

#### The new Revival of the Arts and Crafts Movement

In the last few decades, increasingly sophisticated mass production methods have led to an abundance of choices for consumers. However, that sometimes causes a loss of individuality and quality.

More and more people are rejecting machine-produced products in favor of handmade products. This social trend mirrors the original Arts and Crafts Movement of the 19th century, when people advocated a return to traditional craftsmanship during the industrial revolution.

Today, rather than completely rejecting modern technology, artists and consumers alike can use the technology in their favor. They add a mix of the new techniques and materials with quality craftsmanship and one-of-a-kind pieces.

This, in turn, allows many contemporary artists and designers to use the mastery of hand crafting on their pieces giving them more value and individuality.

In opposition to mass consumerism and copy-cat products, today there are many brands and artists who are working to create unique, hand-crafted ceramics, textiles, and furniture, each with their own unique approach and materials.

They value the traditional crafts of the past, but still with a modern twist.

#### **Cangaço Collection** by Campana Brothers

Designed in collaboration with São Paulo gallery Firma Casa, Fernando and Humberto Campana produced the Cangaço Collection hand-in-hand with the most renowned leather craftsman in Brazil, Espedito Seleiro.

This collection of furniture that celebrates the vibrancy of Brazilian culture. Inspired by the Cangaço, a nomadic group of bandits who roamed the Northeast of Brazil in the 19th and early 20th century, the collection features intricate leatherwork in the folk-style of the hats, boots and vests worn by the outlaws.

www.bebitalia.com





#### **Crinoline Armachair** by PATRICIA URQUIOLA

Crinoline is an innovation in taste. An opening. A product that encloses all of the sensitivity of a team working in collaboration with the B&B Italia Research and Development Centre. The creative process took shape through comparisons with the strengths and weaknesses of manual techniques and love for these traditional arts.

www.bebitalia.com

#### Hermès Voyage en Ikat Tableware Collection. Available from Hermès Jakarta.

Inspired by the exotic patterns and brilliant colors produced by the traditional Indonesian weaving and dying process ikat, Hermès Artistic Director of Tableware Benoît-Pierre Emery envisioned a design that would convey a harmonious mingling of East and West. Voyage en Ikat, as the collection is called, comprises presentation plates, platters, vases, tea cups and saucers, among others. Made in Limoges, France, and decorated by Hermès craftsmen, the pieces feature emerald, sapphire and ruby shades that are enhanced by 24-carat matte gold.

https://www.hermes.com/us/en/product/voyage-en-ikatpresentation-plate-P036063P/





A place of intimacy and excellence, for a private, personal experience. A space that brings value to time devoted to oneself, where the concept of time is understood as an intrinsic design virtue of the various pieces (the time required to produce finely crafted objects).

The collection stands out for a colour palette inspired by the interiors of the great master Gio Ponti for Villa Planchart in Caracas. The forms are harmonious and rounded – recurring characteristics in the designer's language – and every item, from tables to chairs, screens to mirrors, lamps to dressing tables, stands out for a particular focus on the use of materials, colours and skilled craftsmanship.

A tribute to tradition, but with innovative research and experimentation, which Cristina has applied in the invention of a new material, "ETERE", obtained by treating fur with resin to create the two end panels of the screen. Light, flowing fur becomes solid, captured inside transparent resin, almost glazed, while conserving its soft image.



www.cristinacelestino.com



#### **Deco diva dining table** by KOKET

Coupled with a stunning satin brass base, the striking, geometric patchwork marble top conveys a sense of bold elegance to any dining area.

The hand craftsmanship of the intricate marquetry design and the finishing techniques are done with amazing precision by our artisans. Dine lavishly in the presence of Decodiva.

www.bykoket.com





#### **HERITAGE CABINET** by BOCA DO LOBO

Heritage is an elegant décor piece to compliment the decoration of any interior setting. A highly coveted ensemble of hand painted tiles like those of an expertly curate art collection bring together master artisans and craftsmen for Boca do Lobo's Heritage. In its interior, there is one door and four drawers, fully lined with golden leaf.

www.bocadolobo.com



#### Blue Ming by Marcel Wanders for VISTA ALEGRE

There are two European ceramic cultures, the Dutch Delft Blue and the Portuguese Cobalt Blue ceramics, that find a common ancestor in Chinese Ming porcelain.

From this shared history and heritage, the Blue Ming collection (2016) forges a new yet connected language of artistic contemporary expression.

These exclusive porcelain items combine the highest quality and functionality with sculptural elements. Additional tulipshaped and leaf motifs complement the elegant blue graphics in some pieces.

The collection includes a big tea cup and saucer, the espresso cup and saucer, a tea pot and sugar pot, a fruit bowl, soup terrine and a range of plates. Further, an iconic candleholder and flower vase offer unique versatility. With grace and beauty, the glassware portion of the collection (2018) includes a whiskey bottle, decanter, water carafe, high-balls and low-balls that stand as a harmonious combination of tradition and modernity.

www.marcelwanders.com/work/blue-ming vistaalegre.com

#### WESTHOUSE NEW YORK, USA

Located on the second floor of the Langham Hotel on Fifth Avenue, New York, Ai Fiori is the epitome of fine Italian Riviera dining as well as French cuisine. Through an extremely experienced team led by Chef and owner Michael White, the Michelin-starred restaurant, that in English means "Among the Flowers" provides their own modern interpretations of these highly appreciated styles of cuisine, taking you in an exclusive gourmet tour to its best flavours.

The luxurious residential design of WestHouse Hotel New York's social spaces and 172 luxurious rooms and suites conveys the sophisticated attraction and refined cultural aesthetics of the past era of the 1920's gilded age glamour with flourishes of modernity. WestHouse Hotel is completely private to Residents and their guests, adding to its privileged mystique as one of the finest luxury hotels in New York. A curated portfolio of thoughtful amenities and services caters to the discerning wishes of today's most well-travelled aficionados. One can experience classic New York hospitality the way it is meant to be: current yet timeless, sophisticated yet spontaneous, with an indulgence of all that is fine, fashionable and fun.









From fashion and luxury lifestyle trend-setters including DayNa Decker and Sleep | Studio, WestHouse Hotel has partnered with only the best to create a purely exclusive yet welcoming experience. Designed to have a fluid, residential feel, guests check-in just once and for the remainder of their stay enjoy #InResidence privileges, ranging from culinary delicacies to signature gifts.

Extraordinary among luxury hotels in the area, WestHouse Hotel welcomes you not only as a guest but also as a Resident to your own private space in the artistic and cultural epicentre of New York City. Exclusive to Residents and their guests, the hotel's chic Art Déco design by Jeffrey Beers International is enhanced with a signature scent by ambient specialist 12.29. Its Midtown location makes it ideal for business and leisure travellers alike, and a savvy Concierge team curates exacting agendas with privileged insight and access. Winner of the Condé Nast Traveler Reader's Choice Awards 2016, WestHouse Hotel waits for you on your next trip to New York.

Website: https://www.westhousehotelnewyork.com/ Address: 201 W 55th St, New York, NY 10019, USA

# O GOVERNADOR n, portugal PALÁC LISBC



Portugal is trending in the tourism sector and from year to year, the growth is notorious. Throughout the country you can see the most beautiful tourist investments growing, investments that become more than simple spaces, some of them become works of art, pieces of history, as a matter of fact, inspirations. In one of the most emblematic places of the Portuguese capital was born a Hotel called Governor's Palace with the insignia of the group NAU Hotels & Resorts. Located in Belém and with a privileged view of the Tower of Belém, we find a 17-century building that was the object of a great recovery and modernization to offer a cosier and contemporary atmosphere.



The hotel provides 60 rooms accompanied by a range of personalised services, offering an atmosphere of glamour, distinction and charm. It has a 1200m2 spa outdoor pool and a premium restaurant with signature cuisine. The history of the building is perceptible, and right by its entrance, one can see Roman ruins that date back between the 1st and 5th Centuries, when the area was a factory of fish sauce. It is in the reception of the Hotel located in the old Chapel that one has the first perception of the fantastic work of interiors done by the studio of Nini Andrade Silva that, that maintained its historical traces like the original tiles of Portuguese technics, projecting a space in the sense of displaying the refinement and the splendour of the country's Golden Age, the time of the Discoveries.





Like the traditional Portuguese tiles scattered around the various rooms, the blue and white colours fill the spaces of the hotel accompanied by vaulted ceilings, which represent the historical and architectural value of each division. The suites of the hotel stand out with their own names revealing a certain historical and charming weight, being the Princess Suite, the Governador Suite and the Infante Suite, the most charismatic rooms of the hotel. All of these massive rooms offer a unique experience during the stay in the hotel.

To accompany all this glamour, gastronomy is also one of the strong points of the hotel, which the Crown Jewel is Anfora, the name of the restaurant that Chef André Lança Cordeiro is responsible for. A Chef with a vast experience in several highly regarded international restaurants offers desirous combinations with flavours based on Portuguese cuisine. But, to start the day, you can't miss the magnificent breakfast served with fruits, traditional sweets, natural juices among many other delicious flavours. It is worth mentioning that the Hotel is near the most famous pastry shop in Portugal where you can find the traditional Pasteis de Belém. Lisbon will be the combination of useful and pleasant, enjoy one of the most incredible cities in Europe full of culture and traditions, listening to fado in the neighbourhood of Alfama will be one of the greatest pleasures that you will live in Lisbon and do not miss a tour around the famous downtown Chiado.

Website: https://www.palaciogovernador.com/en/ Address: R. Bartolomeu Dias 117, 1400-030 Lisboa

## FOUR SEASONS HOTEL RITZ LISBON, PORTUGAL

Offering sweeping views of Lisbon's most iconic architectural and historic sites, the Five-star luxury hotel Four Seasons Hotel Ritz Lisbon was inaugurated in 1959. It was built with the purpose of giving a modern legacy and international appeal to the city as well as adding prestige to the Portuguese hotel industry. Ritz Lisbon has been managed by the Four Seasons Hotels and Resorts since 1997.



Its modernist structure was complemented by façades, interior walls and floors clad with a colourful array of more than 40,000 square metres of the most beautiful and rarest marble. The renowned French interior designer, Henri Samuel was responsible for the decoration of the hotel's greatest areas. The main concept was to associate art deco tendencies with a Louis XVI style. It was enhanced by the enriching selection of noble materials used and the employment of traditional Portuguese craftsmanship.

Featuring an eclectic mix of sculptures, paintings and tapestries, the hotel is quite representative of national values and the independence of the Portuguese spirit; it almost seems to be an authentic contemporary art museum. The decoration of the rooms, originally entrusted to a series of decorators and designers, favours the largest diversity of tastes as possible. Last year, the signature restaurant of the hotel, Varanda introduce two new degustation menus and a reinforced dream team that sees Restaurant Director João Figueiredo and Sommelier Gabriela Marques. These new additions came to further improve the Michelin-starred experience at Ritz Lisbon. The menus are prepared by the impressive Executive Chef Pascal Meynard and Pastry Chef Fabian Nguyen.

The new menu celebrates the flavours of Varanda, including roasted crayfish with artichoke cream and green asparagus, or the sea bass with Ritz salt, myrtle citronné and clams from Ria Formosa. If one's looking for the perfect complement, then the 4-course Discovery Menu is the right fit as it allows guests to be intrigued by the richness of Portugal's Atlantic waters and rural produce.

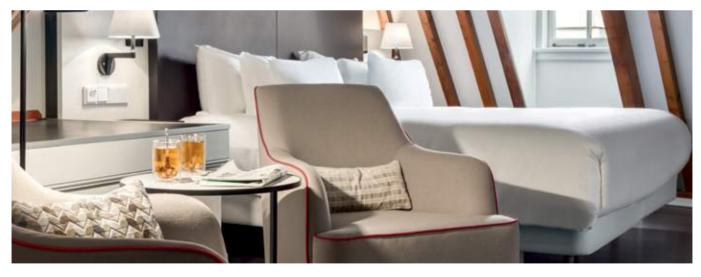
Website: www.fourseasons.com/lisbon/ Address: R. Rodrigo da Fonseca 88, 1099-039 Lisbon







#### - NH COLLECTION BARBIZON PALACE -AMSTERDAM, NETHERLANDS



Amsterdam is still one of the most distinctive and beautiful cities in the world, where you can have a great time and create everlasting memories. In Amsterdam, you will come across countless interesting and stunning places around every corner and be amazed by all of them, including the Barbizon Palace Situated right in the centre of Amsterdam, the Barbizon Palace turned our stay into an unforgettable experience. Inside 19 17thcentury houses, which have been remodelled into a hotel on the inside, the hotel gives us a historic ambience and a warm feeling combining modern decor with plenty of space. The name Barbizon comes from a place in the woods of Fontainebleau, near Paris. A retreat for painters in the 19th century, whose style and colour tones formed an inspiration for the design of the interior of the hotel. Stylish and modern, the renovated rooms are the perfect place to relax, are spacious and show the rich history of the hotel. A refined combination of style and hospitality made our stay unforgettable. All rooms are well-equipped with a wide range of facilities. If you want to have an exquisite dining experience, then you have to go to the Showpiece Michelinstarred restaurant, it's one of the two places you can dine. Chef Christopher Naylor will be sure to surprise you with his extraordinary dishes, using only the freshest natural ingredients. For drinks and bites, such as cocktails and light snacks you have the Bar with an international menu. We had a fabulous breakfast, with a unique, personalised and locally-inspired cuisine, yoghurt, fresh fruit, different kinds of bread, an amazing experience where you can taste the balance between the flavours and the variety of hot and cold dishes.

The NH Collection Barbizon Palace also offers flexible, inspiring and benchmark rooms for meetings and events with a highly professional team that will surpass the most challenging demands to enhance the highest level of creativity to make the events and meetings unforgettable.

A place to celebrate, with 12 meeting rooms which the biggest can accommodate 330 persons in theatre-style. NH Barbizon Palace is an authentic and modern experience at the centre of commerce and culture showing an appreciation for the history.

Website: www.nh-collection.com/hotel/nh-collection-amsterdam-barbizon-palace Address: Prins Hendrikkade 59-72, 1012 AD Amsterdam, Netherlands







### MELIÁ GENOVA genoa, italy





Meliá Genova is an outstanding five-star boutique hotel, located very close to the historic centre of the elegant city of Genoa, just a few steps from Palazzo Ducale, Carlo Felice Opera House, St. Lawrence Cathedral, Genoa Exhibition, Convention Center and Aquarium of Genoa. The historical building was designed by architect Giuseppe Crosa Vergagni in 1929, a famous architect from Genoa, who also gave life to the famous and historical Piazza De Ferrari in Genoa city centre as well as other important buildings of the city. The classical building creates immediately a great impact from the outside, for those who are just about to enter the Meliá experience. On the inside, one finds an elegantly decorated hotel with a modern and contemporary style. Meliá Genova welcomes its guests in a warming atmosphere. The hotel is also the perfect place for corporate and private events, cocktails or celebrations with a refined taste. Although the hotel doesn't have many guest rooms they are different in style. Nevertheless, all are bright and spacious with free WI-FI (also available throughout the entire hotel) and beautiful marble bathrooms. Some of them have a terrace and the suite even has a Jacuzzi in the balcony. The wellness centre is also a complete

area. It has an indoor swimming pool with Jacuzzi, Turkish bath, emotional showers and a fitness area, available for guests of the hotel. Finally, one shouldn't leave the Meliá Hotel without trying the brilliant Ligurian and Mediterranean flavours of their Blue Lounge & Restaurant. The restaurant serves amazing meals in a very special way and it's open not only for the guests of the hotel but also for locals and visitors.

After the wonderful selection of both traditional Italian dishes as well as some of the best Italian wines, one can conclude their night with some incredible cocktails, from the traditional to the exceptional ones prepared with the conventional inspiration but with a creative twist. The experience at the Meliá Hotel is, to say the least, an experience of a lifetime. From the warming welcome at check-in until the unique and fabulous cocktail to finish the night. It was a full and completely memorable experience, which everyone should have the opportunity to enjoy.

Website: www.melia.com/en/hotels/italy/genoa/melia-genova/ index.html

Address: Via Corsica, 4, 16128 Genova GE, Italy



#### LODGE K MARRAKECH MARRAKECH, MOROCCO

Marrakech holds many wonderful secrets and, some time ago, we were lucky enough to get inside one of its best hidden and most exclusive gems, Lodge K, experiencing Moroccan culture and, of course, its mouthwatering cuisine. Upon our arrival at the Marrakech airport, we were immediately starstruck, and the adventure wasn't even halfway, this was just the beginning. A comfortable and familiar feeling washed over us, almost like we were coming home from a big trip. This is what Marrakech feels like to anyone who has the luck to experience such a city. So, before going on to meet Sonia, our wonderful host at Lodge K, we strolled around the city to understand what made it so magnetic. Without wanting to spoil too much, we can positively say that Marrakech is one of the most beautiful cities we have ever been to. The souks and all its confident vendors, the luscious street food, and all the stunning colours and culture that envelop the city life made us believe this would be a trip we would not forget easily.

After our little adventure around town, we finally made our way to Lodge K, which is just a quick drive away from the city centre. There, we were greeted by a stunning luxury boutique hotel with great facilities and suites that made us feel like we were at home. But for you to understand the essence of Lodge K, we have to go back. Before it was turned into a beautiful boutique hotel, Lodge K was Sonia's private house, when she used to commute between Paris and Marrakech. What happened a few years later was that she could no longer deny her love for the Moroccan city and its lifestyle, which ultimately made her pack her bags and move there.

Her adventure with receiving guests at her private Marrakech paradise began when she would host friends that would come from all over the world. When this all started. Sonia redesigned her space to create more independent, yet intimate suites that would make her friends feel at home whenever they came to spend a few days with their families and children. The idea to expand Lodge K into an actual hotel came after. And it actually came from some of the friends who used to spend their Summers with Sonia. She told us they kept on suggesting her to turn her amazing house into a Guest House, a place where people would come to feel at home, with all the luxury they deserved. A few years on the run and the dream finally came true! With a lot of help from her friends, Sonia redesigned Lodge K once again to prepare it for the adventure that was to come. She even called on her friend Richard Virgile de Cahours, an amazing Italian film set decorator, to lend a hand and help her create the Guest House of her dreams, which he did so remarkably.





During our stay at Lodge K, we were able to experience all the familiarity and cosiness that comes with this story and even got to try Chef Kamal Mansouri's dishes, which completely blew us away. The Chef always had fresh suggestions and new dishes every day, but he also offered a wider menu of delicious Moroccan delicacies and other international dishes contemplated. As for breakfast, we were greeted with a wide array of delicious choices, as well as trendy detox smoothies and healthy breakfast choices for those who wish to stay on track with their healthy lifestyles and diets. After breakfast, we were ready to relax some more and went on to try Lodge K's K-Spa Hammam, which offers a vast variety of treatments with traditional rituals that come from all over the world. For the treatments at the spa, Sonia's team also makes sure to use nothing but a 100% organic care without any additives, which are all vitamin packed and allow for the oils to bring a new life to the skin. We were lucky enough to try one of their messages and left the spa completely surrendered to it, with bright skins and renewed energy to face the day, and the absolutely gorgeous outdoor swimming pool that was waiting for us.

If you are visiting Marrakech in the near future, we would absolutely recommend a stay at Lodge K. You shouldn't leave the Boutique Hotel without trying their amazing Moroccan inspired restaurant, the breathtaking outdoor pool and, of course, their otherworldly spa treatments at K-Spa Hammam. As for your adventure in the city, remember to take a walk around the city centre and buying something at a local souk. For those of you who are looking for something a little bit more radical, you can also go canyoning, water skiing, and even hot air ballooning! And if you need anything else, you can always ask your concierge at Lodge K.

Website: www.lodgek.com/en/

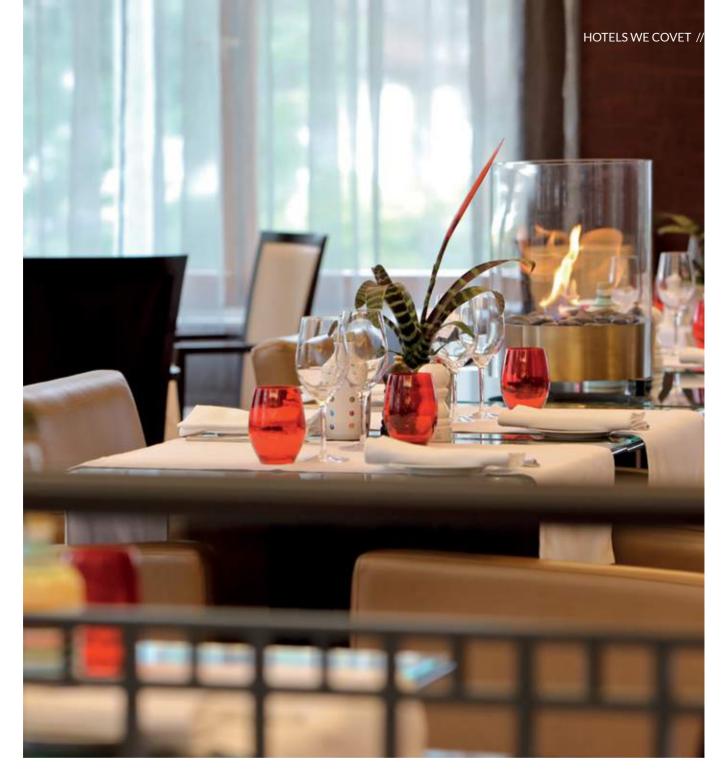
Address: Route de Fes, Km5 Dar Tounsi 40 000 Commune Ennakhil \_ Marrakech



#### HOTEL METRÓPOLE GENEVE GENÈVE, SWITZERLAND



Nestled in the heart of Geneva, just a short walk from the Jet d'eau and the old town, and along the legendary Rue de Rhône, this historic five-star superior property offers 127 rooms and luxurious suites. The Hospitality was founded in 1854 and hosted numerous international conferences, including the Big Four in 1995. The Hotel combines history and modernity, traditions and innovations. This becomes quite evident in the elegant design of the lobby and public spaces, including the fully refurbished rooms and suites. Hotel Metrópole is the ideal place for both leisure and business travellers and is regarded as one of the must-try destinations of the Genève scene. For this and so many other reasons, the hotel is quite favoured by celebrities. The innovative design of the hotel follows an alpine inspiration, with parquet floors and an absolute eye-catcher, the colourful wallpapers, which symbolise seas of flowers as encountered in the Swiss Alps. The Junior Suites take inspiration from the local environment, namely the urban energy of Geneva. The Premium Rooms overlook the famous English garden and combine an incredible mix of serenity and comfort. The Lifestyle Rooms also provide sweeping views of the famous English Garden or Lake Geneva. The suites were refurbished from 2014 to 2015 by designer Karsten Schmidt-Hoensdorf from IDA 14, a Swiss company based in Zurich.





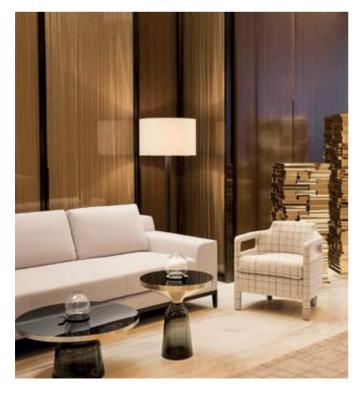
Since July 1st, 2016, the Swiss operations company, Independent Hospitality Associates (IHA), manages the Hotel Metropole Geneve and the Restaurant-Hotel du Parc des Eaux-Vives. The Hotel Metropole Geneve is defined as "The Genevan Palace of Genevans", while the Restaurant-Hotel du Parc des Eaux-Vives reinforces its status as a Genevan mansion.

It is particularly for its DNA that the Hotel joined the prestigious institution of the "Lifestyle" collection within Preferred Hotels & Resorts. With a global presence in over 85 countries, the group has more than 650 independents hotels among the finest in the world. Hotel Metropole Geneve is now classed as a major destination for art and culture since the five-star aims to become the partner hotel of regional culture appointments.

Website: www.metropole.ch/ Address: Quai du Général-Guisan 34, 1204 Genève, Switzerland



#### FOUR SEASONS HOTEL NEW YORK, USA



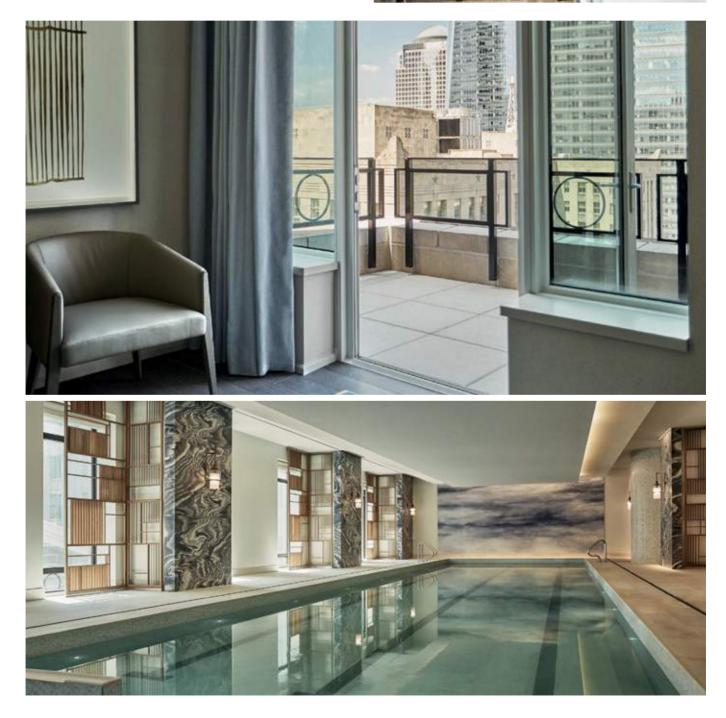
Lower Manhattan has become New York City's hottest district and Four Seasons Hotel New York Downtown is in the heart of it. At the crossroads of Tribeca and the Financial District, just a block from One World Trade Center, Four Seasons Hotel New York Downtown adds its classic architectural profile to the world's most famous skyline.

One of NYC's tallest residential towers, Four Seasons Hotel New York Downtown soars above a neighbourhood that's rewriting itself daily in a diverse and inspiring way. The first 24 floors of the imponent building are home to Four Seasons, where you can feel a part of Downtown's energy. Designed by architect Robert A. M. Stern, the hotel reflects the luxury of Manhattan's most talked-about residences. Inside, on floors, seven through 24, global design star Yabu Pushelberg has created chic and richly layered urban retreats in all 28 suites and 189 guest rooms which begin at a spacious 400 square feet each -, some of them featuring incredible balconies over the Big Apple.

The rooms embrace a warm, residential quality with all the comforts and conveniences Four Seasons is known for. The incredible guest room we stayed in had large closets, a 55-inch Smart TV complemented with a Bose stereo system, a refrigerated private bar and an electronic Do Not Disturb message that let us rest after a wonderful night in NYC.

Our room's bathroom also included a large tub and a separate shower, a vanity mirror with built-in TV and an illuminated shaving mirror. In this incredible hotel, you can claim your spot at CUT by Wolfgang Puck, the celebrity chef's first restaurant in Manhattan or escape to the peaceful spa and dip into Downtown's newest lap pool. The hotel's indoor lap pool is a hotspot of its own. With 75 feet of perfectly heated lap length at a depth of four feet, guests can take a dip all year round. And so we did, amidst the cold weather of the city in this time of the year. The dazzling spa blends high-technology treatments with luxurious, natural products designed to indulge the body and the mind. Definitely, a hotel to book on our next trip back to New York.

Website: https://www.fourseasons.com/newyorkdowntown/ Address: 27 Barclay St, New York, NY 10007, USA



## MÖVENPICK HOTEL DUBAI, UAE



Located next to the landmark Ibn Battuta Mall, the Mövenpick Hotel Ibn Battuta Gate Dubai offers five-star facilities as well an extraordinary setting. Its 396 spacious luxury guestrooms replicate the Arabian heritage through the beautiful decoration. The hotel dedicates three floors to their business travellers with eleven huge meeting rooms to corporate guests.

ATTENI

Each of the enormous hotel rooms is beautifully furnished in the colours and styles of Moroccan influence, while all of the suites are themed on the Africa, Asian, Middle Eastern and southern European countries visited by 14th century Arabian Adventurer Ibn Battuta. A five-star property steeped in the mystical past of its location, the Mövenpick Ibn Battuta Gate Hotel also enjoys three floors dedicated to the business traveller with separate welcome receptions and lounge areas.



If you simply cannot decide, then take the easy route and visit Mistral, an all-day dining restaurant with a combination of delicious flavours following the hotel's namesake's incredible 30-year journey through diverse countries.

Last but not the least, the Mövenpick Hotel has a partnership with the five-star hotel named Oceana beach club. Located on the Jumeirah Palm, this partnership allows all guests to experience the amazing beaches and pool. All the movements between both hotels are assured by Mövenpick staff that has a bus to make all the rides for the clients.

Website: www.movenpick.com/en/middle-east/uae/dubai/ho-tel-dubai-ibn-battuta/overview/

Address: Sheikh Zayed Rd, Adjacent to Ibn Battuta Shopping Mall - United Arab Emirates



#### GABRIEL KREUTHER NEW YORK, USA



The Michelin-starred Chef Gabriel Kreuther opened the doors to his eponymous restaurant back in 2015, right in Manhattan's verdant Bryant Park. This astonishing dining venue features a distinctly New York essence which was inspired by the heritage and years of experience in some of the world's best kitchens, and already, the restaurant has been distinguished with three stars from the New York Times as well as a Michelin star, three years in a row.

As soon as you enter the restaurant, you are grace by a glamorous dining room set with a distinctive curved platinum-coloured ceiling and plenty of seating areas with green and copper accents throughout. An illuminated glass panel, crystal artwork, sketched wall coverings and a series of vintage wooden beams are a few design elements that dress up this phenomenal restaurant, giving it an extremely contemporary touch. The Bar is decorated with forest green tiles mounted in the style of Alsace's traditional wood-fired ovens. In between the lounge and main dining room, guests can be marvelled by lighting pieces inspired by the cathedral lamps of Strasbourg's town squares. The main dining room is completed with hand-painted ceilings that have a flock of fortytwo crystal birds suspended over its centre. The restaurant also features a New York accent through original artwork made by some of the best local artists, resulting in an even more refined and chic environment.



Known to offer a comfortable luxurious dining experience, the serene setting of restaurant certainly matches Kreuther's scrumptious and harmonious cuisine. They serve mostly French and American-inspired dishes, such as the Foie Gras Terrine with smoked pear, cidar gelée, and five-spice granola and a Sturgeon & Sauerkraut Tart with American caviar mousseline, served under a dome of applewood smoke and unveiled tableside, which are all delicious and we definitely recommend them. In regards to other signature dishes, the restaurant serves a marvellous pasta dishes, like the Smoked Eel Carbonara with squid ink gnocchetti, poached farm egg, and pumpkin seed, and meat dishes such as the Australian Lamb Rack in Hay Stack for two with parsley root and fava bean ragoût. The desserts, sweets and bread service are overseen by Pastry chef Marc Aumont which are a fine complement of the savoury courses prepared by Chef Gabriel Kreuther.

Website: www.aldearestaurant.com/ Address: 31 W 17th st, New York, New York, 10011



#### ALDEA RESTAURANT NEW YORK, USA

Nestled in Manhattan's Flatiron neighbourhood, the Aldea opened its doors back in 2009 by owner and Chef George Mendes. The Michelin-starred restaurant was named after the Spanish word for village and features two levels that present unique spaces, such as the Wine Room, the Chef's Area and Mezzanine where you can experience deliciously curated cocktails. Its interiors are translated into a contemporary décor with rustic influences.



The exquisite menu is inspired by the Iberian Peninsula as well as the Chef's heritage. Like the interiors, the Michelin-starred Portuguese cuisine at the restaurant has an extremely modern and seasonal touch courtesy of the Chef George Mendes, who finds the perfect balance between rusticity and refinement.

One of the most interesting facts about Aldea is that each and every space tell a narrative of the inherent beauty of Iberian coast's countryside. Elements such as water, air, wind, clouds, sky, earth, stone and wood are represented throughout taking customers into an extraordinary journey. In virtue of a double high scale, the restaurant also presents a grand hall with a freestanding bar framed in concrete with illuminated large wood panels. The chef's table is given the spotlight due to a floating chandelier of cascading light while the wood bar features six seats that allow one to have views of what is happening in the kitchen. The restaurant's specialty is based on a wide variety of shellfish, including various combinations of saltcod, such as Bacalhau à Bras, comprised of farm egg and salt cod custard, crispy potato and black olive; the Shrimp Alhinho that features garlic, pimento, red bell pepper juice and pressed shrimp jus or even the scrumptious Charcoal-Grilled Cuttlefish, highlighted by stew with coconut, coriander, squid ink and pine. In addition, Aldea also presents various rice dishes and Iberian-cured hams that are simply too good not to be experienced. Furthermore, the restaurant also has an extensive selection of wines, especially from Portugal, Spain and France.

#### Website: www.gknyc.com/ Address: 41 W 42nd St, New York, NY 10036, USA



#### AI FIORI NEW YORK, USA



Located on the second floor of the Langham Hotel on Fifth Avenue, New York, Ai Fiori is the epitome of fine Italian Riviera dining as well as French cuisine. Through an extremely experienced team led by Chef and owner Michael White, the Michelin-starred restaurant, that in English means "Among the Flowers" provides their own modern interpretations of these highly appreciated styles of cuisine, taking you in an exclusive gourmet tour to its best flavours. As soon as you enter the restaurant, one is welcomed by a friendly, warm and stylish environment. Every single detail in its design has been thought out, from the extremely seductive lighting to the crisp white table clothes, not to mention the extraordinary paintings seen on the exceptional dark polished wooden walls. Luxury and comfort have never meshed so well before like in Ai Fiori, and the cuisine will certainly exceed your expectations.



As soon as you enter the restaurant, one is welcomed by a friendly, warm and stylish environment. Every single detail in its design has been thought out, from the extremely seductive lighting to the crisp white table clothes, not to mention the extraordinary paintings seen on the exceptional dark polished wooden walls. Luxury and comfort have never meshed so well before like in Ai Fiori, and the cuisine will certainly exceed your expectations. In regards to signature dishes, the deluxe restaurant offers several scrumptious meals that are simply divine. The menu highlights Chef White's signature handmade pasta, emphasizes seasonal ingredients, and features traditional regional dishes inspired by land and sea. When it comes to appetizers, we definitely recommend the Insalata di Astice, comprised of nova scotia lobster, nettle pesto, snow peas, fennel and lovage. The restaurant is also quite rich in pasta and risotto, the Trofie Nero with Ligurian crustacean ragu, seppia, scallops, spiced Mollica and the Agnolotti risotto with milkbraised veal parcels, spring onion pesto and oyster mushrooms are unquestionably dishes you should try! Besides its marvellously decorated dining room in a contemporary tone, the restaurant also houses Bar Fiori and a lounge area where guests can truly experience the essence of Ai Fiori in a much more casual environment. Here, they can also take the opportunity to enjoy craft cocktails, pastries, catch afternoon coffee and snacks in the company of loved ones and friends. In addition, the restaurant also hosts sophisticated private events with plenty different yet appealing options depending on the occasion, whether in a social or professional context. As a whole, this fine dining venue will take you an odyssey through the most adventurous French Italian flavours, so it comes as no surprise that this astonishing venue is regarded as one of the best restaurants in New York City.

#### Website: www.aifiorinyc.com/

Address: 400 5th Avenue 2nd Level, The Langham NYC, New York City, NY 10018





## BEHIND LOUIS VUITTON ICONIC TRUNK

Don't have we all questioned ourselves how someone or something could become a fashion icon, characterised as timeless statements full of meaning and uniqueness? Magnificent phenomena are involved in those magic and secretive formulas that we all aspire to discover and recall when using or encountering that particular icon we fall in love with.



The first time we set eyes on the legendary Trunk, we immediately felt an urge of getting to know the story and faces of this magical icon. We must go back more than a hundred years when its creator began to live the story, which is considered by many and by the company itself - a legend. Louis Vuitton was raised and born in a family of carpenters and millers. On 4th of August, 1821 Vuitton laid eyes on our world, to be precise, in Anchay, a small working-class settlement in the east of France. At the age of 13, tired of provincial life and of his strict stepmother. Vuitton left home for Paris. The 292-mile journey took him two years on foot with stops to carry out odd jobs to support himself along the way. In Paris, he met Monsieur Maréchal, his maître. Louis Vuitton quickly became a valued craftsman at the Parisian atelier of Monsieur Maréchal, these were the roots of his highly specialised trade. At the time, horsedrawn carriages, boats and trains were the main modes of transportation, and luggage was handled roughly. Travellers called upon craftsmen to pack and protect their individual objects.

At a time when the luggage was still rudimentary, Vuitton broke with the tradition of rounded chests and developed models that best fit the train wagons and the holds of the ships. It adopts square shapes - which allowed the suitcases to be stacked - and adds refinement by overlaying them with a green screen. As early as 1854, the French haute couture had just emerged, and the designers who put the booming fashion world around the Place de la Madeleine. It was precisely in this neighbourhood that Louis Vuitton, inaugurating his own Maison,



#### "One of the hallmarks of suitcases and travel trunks that Vuitton created in 1886 was the zipper, an intelligent system that made the luggage almost feel like a treasure chest."

The wealthy families, who needed to travel frequently and wanted to carry expensive clothes and jewellery, began to have confidence in the LV bags to carry their belongings. In addition, he produced custom-made products of the most varied species.

Examples are the chests that held photographic materials, books and musical instruments. In 1885. with his son Georges Vuitton working with his father, his contribution was not enough in creating the fabric but he also developed "The Library Trunk," a chest with secret drawers and custom-made shelves that took the story of the writer Ernest Hemingway and other renowned writers.

#### THE MONOGRAM CANVAS

At the same time, the company went through problems related to imitations, so new concepts and models were worked to maintain the authenticity of the brand. This only took place four years after the death of Louis Vuitton (1821 -1892), in 1896, when Georges introduced the idea of a logo on the products. Described as a "Japaneseinspired flower pattern," the initial goal of the monogram was to prevent counterfeit luggage in Paris and that pattern became one of the earliest examples of fashion brands. The "vintage" pattern of alternating squares between brown and beige was known as Damier (French for checkered).

We can sum up with the certainty that there is no magic formula, but there is an authentic and lovable story that surrounds us from the start right until the end, by the simplest fact of someone believing that one could improve the every day of the passionate traveller by revolutionising art, treasuring the craftsmanship, elevating the creativity and design. Nowadays, it belongs faithful to their initial and immaculate concepts. All this dots, representing astonishing detailing make us call it luxury, "Art de Vivre".





## **PORTUGAL** FASHION

The beautiful Portuguese city of Oporto was taken over by the country's most talented designers. With a line up headlined by Inês Torcato, Luís Buchinho, Pé de Chumbo, Micaela Oliveira, Katty Xiomara, Nuno Baltazar and Luis Onofre, the two stages were filled with reporters and fashionistas, eager to meet the new fall/winter 2018 trends. We ourselves couldn't miss one of biggest fashion events of the year.

We've actually spent a few minutes talking with Portuguese supermodel Ruben Rua, who's the event's official host. Rua stated that the event, since its debut in 2006, has been constantly growing and expanding its reach to beyond the borders. The model, who himself will present a collection today with his brand Rufel, also stated that the luxury business has been growing in the country, representing currently 5% of Portugal's GDP.



The show's title (Woodland) describes a selection of proposals inspired by the comprehensiveness and contrasts of nature and which contours in the idyllic context of a forest. Micaela knew just what to do to seize everyone's attention. After a complete renovation of the runway, where she turned a black room into an enchanted, central European forest, 4 Opera Singers debuted a show that will hardly be forgotten.

Between reality and imagination, the most magical and enchanting side of this scenario materializes in looks that emphasize transparencies, satin lustre, the touch of lace and textures of feather-like details. The silhouette is of a princess: sometimes long, sometimes hourglassed. The marked belts and the volume in round skirts that take on imposing layers of tulle, and silk tails that oscillate between longer and shorter make the statement.

"The Portugal Fashion isn't just a runway show, it's a business"



After presenting a line with sporting influence in October 2017, the stylist decided to bet on a more nocturnal collection (the one that gave the name of "Night Drive"), with many futuristic traits.

To achieve his vision, Buchinho was inspired by the daily life in the movie "Blade Runner 2049" for the choice of materials and silhouettes. Leather and PVC were the majority of the materials used in his fall/winter collection, bringing lightness and an eerie glow to his creations. Raglan shirts, padded jackets and plated pockets were also a must in his collection.

# **NES TORCAT**

To touch is the key, the inside is the answer. The proposals of the Oporto's designer were inspired by the concept of self-portrait and what that expression means for each one of us. To Inês, gender fluidness was a key aspect of her fall/winter collection. When we asked her about that, she stated that she used the very same collection in AltaRoma and that all the pieces were both used by male and female models. A collection that explores the formal deconstruction of the classics, which is painted in black, white, grey, brown and eggplant and that plays with the textures. It will be a fun and bold winter, thanks to Inês Torcato. She mixed cashmere and wool with waterproof nylons and added just the right amount of transparencies. An ode to the graphic language, the designer collaborated with the writer and lyricist Regina Guimarães to create prints, giving proximity to the touch, the main concept of this collection.

"I don't particularly follow trends, I design what I like, and what I want to wear" Inês Torcato



With the destruction of works of art, Xiomara created her own abstract paintings, completely undressed of pretensions. The inspiration passed through cubism and lyrical abstractionism. Asymmetries, large and colourful prints, volumes and strong silhouettes were some of the highlights of Katty's colourful runway show. A bit like her colleagues, who presented their collections earlier, Xiomara was very keen on pinstripes and polka dots. Something to look out this Fall/Winter season for sure... As for the materials used, the designer travelled through silk, lace, cotton, velvet, synthetic and the traditional Portuguese burel.

#### FASHION //



Asymmetrical cuts, set of volumes, hourglass silhouettes and feminine shapes marked with Diogo Miranda's DNA bring to the autumn/winter 2018 a mark that makes it impossible to deny his authorship. In straight and ethereal lines with faceted cuts conveyed by the glitter and movement of the pieces, the coordinates are all on our wish list for the upcoming season. A figure dressed in taffeta and technical fabrics that help shape details like 3D sleeves and other volumes, the lengths are midi versus exposed legs and the necklines are deep. The runway does not deceive: this is the confident, independent and sexy woman Miranda has already accustomed us to.



The tulle takes the centre stage in full dresses or in small details of the female wardrobe, presented by the Oporto's Designer. The hourglass lines, the volume, the fair-to-oversized play that is the hallmark of the brand returns to a refined cold season in a chromatic palette and choice of materials. Silks, wool and cotton all take on a daily life, leaving the monotonous and conservative way behind to enter the field of style and elegance by the belted silhouettes, a perversion of traditional lines and fine work of tailoring. The dresses, romantic and princess styles, gain a relaxation in the carefree woman who uses them as if they were a pair of jeans. The shades accompany: rich golds, but never eccentric, grey, black, then they evolve to brick, brown, beige, blue, gaining lustre in smooth fabrics or textures like brocades.



Black and red were the two colours that reigned upon Onofre's proposals. The elegance that has accustomed us was the keyword for a collection that brought us stilettos, mules and over-the-knee boots to lead his Fall/Winter collection. Already in the world of accessories, the wallets were mainly designed with leather and velvet, two of the hottest materials on the season to come. Onofre also debuted his very own line of chic, sleek-designed umbrellas.

"In my head, a good brand doesn't need its logo to be recognized. Sure, there ar some pieces that require the usage of the brand's logo in its design, but I'd rather be recognized by the quality and design of my products than by a mere logo." Luís Onofre

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